



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

(Graduate School of Management Studies)

Report on “Expert session on Unit costing”

1. Title of Event: Basics of Unit Costing

2. Type of event: Expert session

3. Date: 19th April 2025

Time: 11:00 AM to 1:00 PM

Venue: Acharya Chanakya Hall, GTU-SMS

4. Description of the Event:

An expert session on "Unit Costing" was organized by the Gujarat Technological University, School of Management Studies (GTU SMS), with the objective of providing students a deeper understanding of cost analysis and management practices in financial consultancy.

5. Name of expert & brief speech:

The session was conducted by Mr. Samkit Dhurva, a distinguished Financial Consultant with extensive experience in financial management and cost analysis. His expertise brought valuable real-world insights into the classroom setting.

6. Number of participants:

A total of 55 students of the 2nd semester BBA batch attended the session.

7. Geotag Photo of the Event:



8. Flyer of the Event:

**Gujarat Technological University**
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Expert Session
on
Unit Costing
with Eminent Speaker
Mr. Samkit Dhurva
Financial Consultant



 19-04-2025

 Acharya Chanakya Hall, GSMS

 11:00 AM

Invitee
Dr. Pankajray Patel
Director - GSMS

Coordinator
Ms. Medha Vyas
Assistant Professor

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat

 @GTUSMS

9. Feedback of the Event:

- Students appreciated the speaker's ability to explain complex costing concepts in a simple and practical manner.
- Students felt more confident in preparing cost sheets and analysing cost structures after the session.
- The session helped bridge the gap between theoretical knowledge and industry practices.
- Overall, the session received very positive feedback and students expressed their gratitude towards GTU SMS for arranging such a valuable learning opportunity.

10.Social Media Post



Coordinator of the Event

Ms. Medha Vyas, Assistant Professor, GTU-SMS

Report Prepared by:

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