



**Gujarat
Technological
University**

STATE GOVERNMENT UNIVERSITY

5 - Star Rating in GSIRF
(Gujarat State Institutional Rating Framework) - 2024



In Top 50 universities under the 'Innovation' category
and Top 100 under 'State Public University' category for 2024



ACCREDITED WITH



GUJARAT TECHNOLOGICAL UNIVERSITY

SCHOOL OF MANAGEMENT STUDIES

Programs @ GSMS

Ph.D.
Management
(Full Time/Part Time)

MBA
International
Business
(2 Years Programme)

MBA
Innovation,
Entrepreneurship &
Venture Development
(2 Years Programme)

MBA
FinTech
(2 Years Programme)

BBA/BBA (Honours)
Finance, Marketing & Human Resource,
FinTech, Supply Chain, Operations
(3/4 Years Programme)

PGDDM
PG Diploma in Digital Marketing
(1 Year Programme)

PGDHM
PG Diploma in Hospital Management
(1 Year Programme)



GTU @ A GLANCE

350+

Students Visit Foreign
Universities Every Year

2200+

International
Students

390+

Affiliated
Institutes

220+

Branches of
Study

750+

Startup Supported

14000+

Faculty
Members

2.25 Lac+

Students

40+

MoU with
Foreign Universities

60+

International Research
Co-Supervisors

200+

Patent Granted

CAMPUS AMENITIES



Gym Facility with latest equipments



Dispensary & Free Medical checkup camp



Computer Lab



Digital Studio



Separate Boys & Girls Hostel



Wi-Fi Facility

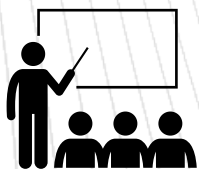


Central Library



Mess Facility

SALIENT FEATURES



Highly Qualified Faculty Members



Merit-based Scholarship upto 100%



Enrich with Industries support



Syllabus as per NEP 2020



Holistic Development of Students through Co-Curricular activities

Unique Opportunities to:

- Collaboration with organizations for training & internships
- Work on live industry, surveys and capstone projects
- Contribute to social cause
- International Experience Program at Malaysia / Australia

Placement Assistance Programme for Job Readiness:

- Sectorial inputs by industry expert
- Personality Test – MBTI with a scope for continuous improvement
- Aptitude tests
- Resume preparation guidance
- Mock group discussions (GD) and personal interviews
- Strong Alumni Network

Unique Pedagogy @ GSMS:

- Management games
- Live case studies
- Project based studies
- Bridge course for skill upgradation enhancement
- Field work / Industrial visits for practical exposure
- Interactive Session by Management / Academic Stalwart
- Opportunity to be an entrepreneur through incubation support

Support on Personal, Social and Professional Front:

- Through unique student wellness programme (Yoga, Meditation)
- SAMVAD – The Happiness Center
- Mentoring system
- NSS activities

CULTURALLY VIBRANT CAMPUS



LENDINGKART
Simplifying MSME Finance

PROMINENT RECRUITERS

HARSHA
ENGINEERS

BI BELFROST INTERNATIONAL LLP

AKSHAR
FIRE & SAFETY

be free

TOPPER
LEARNING
Get More Marks

indiamart

CMIE
Spectra Fuels

M moneysukh

CENTRUM
Home Loans
Aao milkar ghar banaye

π DRC
SYSTEMS

WELSPUN GROUP
Leading Tomorrow Together

freelancer
future group
Udha hai. Aaj. Abhi.

HDFC ERGO
Take it easy!

S&P Global

STUDENTS' TESTIMONIALS



I was so narrow-minded and introverted that I couldn't utter a single word during my first group discussion. And today, when I see myself, I feel so confident, knowledgeable, and professional. So, am I saying that GSMS did that? Yes, but not just the studies. The faculty, extracurricular activities, events, and every experience helped me evolve, step by step, into a better version of myself. Today, I am working as a marketing executive at an IT firm, and I know I can do wonders. Other students may have gained knowledge, but at GSMS, I gained knowledge and learned how to turn it into wisdom. Often I get asked, "Why are you so obsessed with your college?" I reply with a smile, "Because it was one of the best decisions of my life." - **Jay Kareliya, Creative Marketing Executive**
[@theresourceful.network](mailto:Jay@theresourceful.network) (MBA-IB Student)

Before studying at GSMS, I had bits and pieces of startup knowledge, but I constantly found myself second-guessing decisions. The course provided a complete picture—what to do, what to avoid, and how to grow a company the right way. Now, I'm confidently ready to enter the market without hesitation. - **Krishna Chaithanya Tumpudi, Founder, Tumpudi Automotive** (MBA-IEV Student)



I've really enjoyed my experience with the Post Graduate Diploma in Digital Marketing course. The professors are excellent — they not only teach us the theory but also provide hands-on experience and keep us updated with current marketing trends. What truly makes this course exceptional, however, is its focus on shaping us into real professionals in our field, not just making us job-ready. The professors are extremely helpful and always ready to assist. I now feel much more confident about my future in digital marketing and have gained the skills I need. I highly recommend the GSMS PGDDM course."— **Hitanshi Patel** (Digital Marketing Consultant) (PGDDM Student)

GTU School of Management Studies (GSMS) has been a key driver in my academic and professional journey. The BBA program offers a blend of theoretical knowledge and practical exposure, helping students develop strong business acumen. The experienced faculty, industry-driven curriculum, and numerous opportunities for hands-on learning prepared me to learn and grow. GTUSMS truly fosters leadership, innovation, and excellence. - **Chirag Pugalila** (BBA Student)



I sincerely appreciate GSMS, GTU Hospital Management course. The comprehensive curriculum, dedicated faculty, industry connections, excellent infrastructure, and efficient support have been exceptional. The knowledge and skills acquired are invaluable for my transition to Anesthesia to Medical Superintendent. I highly recommend GSMS PGDHM course for a fulfilling healthcare career. - **Dr. Heena Chhanwal- Medical Superintendent**
GCS Medical College and Hospital, Ahmedabad (PGDHM Student)

Contact Us



9909013788



Academic Block – 4, GTU Chandkheda Campus,
Nr. Visat Three Roads, Sabarmati – Koba
Highway, Chandkheda,
Ahmedabad – 382424



admission.gsms@gtu.edu.in



www.gsms.gtu.ac.in

For
Inquiry
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