



SCHOOL OF MANAGEMENT STUDIES GUJARAT TECHNOLOGICAL UNIVERSITY

आरोग्यम् प्रबंधम् - 2025

Date: 19th April, 2025

Venue: Acharya Chanakya Hall, GTU Campus, Chandkheda, Ahmedabad

Theme: *Transforming Healthcare with Technology*

On 19th April 2025, the Graduate School of Management Studies (GSMS), Gujarat Technological University (GTU) organized “**आरोग्यम् प्रबंधम् - 2025**”, a Conclave focused on **Technology Integration in Healthcare**, at the GTU Campus, Ahmedabad. The event brought together distinguished **doctors, healthcare administrators, policy makers, researchers, and students**, creating a vibrant platform for exchanging ideas and innovations in healthcare management.



Inaugural Session

The event began with a traditional **lamp lighting ceremony**, symbolizing the light of knowledge and learning, followed by the **Saraswati Vandana** and the **GTU Anthem**. The dignitaries on the dais were warmly welcomed and felicitated by the faculty members of the Graduate School of Management Studies.



The Inaugural Session was graced by the presence of eminent guests:

- **Dr. Rajul K. Gajjar**, *Hon'ble Vice Chancellor, GTU*
- **Dr. Pankajray Patel**, *Director, GSMS*
- **Mr. Bhruguraj Trivedi**, *Joint Director (IT), Aayushman Bharat Digital Mission, Govt. of Gujarat*
- **Dr. Mehul Panchal**, *Director - Medical Services, Kiran Multi Super Speciality Hospital, Surat*



- **Dr. Rakesh Joshi**, *Medical Superintendent, Civil Hospital, Ahmedabad*
- **Dr. Viren Shah**, *Director, Susruta Comprehensive Cancer Care Pvt. Ltd, Ahmedabad*
- **Dr. Parth Desai**, *Renowned Healthcare Administrator & Speaker*



FELICITATION OF GUESTS:



✚ **Mr. Bhruguraj Trivedi**, Joint
Director (IT), Aayushman Bharat
Digital Mission, Govt. of Gujarat

✚ **Dr. Rakesh Joshi**, Medical
Superintendent, Civil Hospital,
Ahmedabad





🚩 **Dr. Viren Shah**, *Director,*
Susruta Comprehensive Cancer
Care Pvt. Ltd, Ahmedabad



🚩 **Dr. Parth Desai**,
COO, KD Hospital,
Ahmedabad





🚩 **Dr. Mehul Panchal**, *Director*

- *Medical Services, Kiran Multi
Super Speciality Hospital, Surat*



WELCOME ADDRESS & OVERVIEW BY Dr. Pankajray Patel, Director, GSMS



Dr. Pankajray Patel, extended a warm welcome to all dignitaries, speakers, and participants. He emphasized the importance of **Aarogyam Prabandham – 2025** in bridging the gap between healthcare theory and technological application. His address highlighted the university's vision of fostering innovation and excellence in healthcare education.

Dr. Pankajray Patel, Director of the Graduate School of Management Studies (GSMS), GTU, provided a thoughtful and comprehensive **overview of the conclave**, setting the tone for the event. He emphasized the relevance of the theme “*Transforming Healthcare with Technology*” in today's dynamic healthcare environment. Dr. Patel spoke about the **strategic vision** behind organizing **Aarogyam Prabandham – 2025**, which aims to bring together **academicians, healthcare leaders, policy experts, and students** on a common platform to explore the possibilities that technology offers in improving patient care, hospital operations, and overall health systems. He highlighted the role of GSMS in **bridging the gap between education and industry**, fostering an environment where **practical knowledge and innovation go hand-in-hand**. His address also acknowledged the contributions of faculty members and students in making the event possible, reflecting GSMS's commitment to **quality education, collaborative learning, and social impact** in healthcare management.



PRESIDENT ADDRESS BY

Dr. Rajul K. Gajjar, Hon'ble Vice Chancellor, GTU



Dr. Rajul K. Gajjar, Hon'ble Vice Chancellor, Gujarat Technological University, delivered the **Presidential Address** with clarity, inspiration, and a forward-thinking vision. She highlighted the pivotal role of **academic leadership in shaping the future of healthcare education** and applauded the efforts of the Graduate School of Management Studies in organizing a conclave that aligns with national healthcare goals. Dr. Kher emphasized that GTU is committed to fostering a **culture of research, innovation, and interdisciplinary learning**, especially in critical sectors like hospital and healthcare management. She stressed the importance of integrating **technology and management practices** in healthcare, ensuring that future professionals are not just medically competent but also digitally and managerially empowered. Her address served as a motivational guide for students and professionals alike, urging them to embrace change, seek knowledge, and become responsible leaders in the evolving healthcare ecosystem.



ADDRESS BY CHIEF GUEST

Mr. Bhruguraj Trivedi, *Joint Director (IT), Ayushman Bharat Digital Mission, Govt. of Gujarat*



Mr. Bhruguraj Trivedi, Joint Director (IT), Ayushman Bharat Digital Mission (ABDM), Government of Gujarat, delivered the **Keynote Address**, focusing on the transformative potential of **digital health infrastructure** in India. He spoke extensively about the **Ayushman Bharat Digital Mission**, explaining how it is laying the foundation for a comprehensive digital ecosystem for healthcare delivery. Mr. Trivedi emphasized the importance of **Digital Health IDs, interoperable health records, and technology-driven hospital systems** that not only enhance service delivery but also promote transparency, accountability, and patient empowerment. He shared real-world examples of how ABDM is being successfully implemented across various states and underlined the need for **digital literacy among healthcare professionals**. His address was both insightful and practical, giving students, faculty, and industry professionals a deeper understanding of the **national vision for digital healthcare transformation** and their role in supporting it.



PLENARY SESSIONS 1 : Dr. Mehul Panchal

Director - Medical Services, Kiran Multi Super Speciality Hospital & Research Centre, Surat

Dr. Mehul Panchal addressed the gathering with a focus on **how hospitals can practically integrate emerging technologies to enhance patient outcomes and service delivery**. He highlighted real-world challenges faced in hospital operations and shared best practices adopted at Kiran Hospital. His speech set a practical foundation for his later technical session and emphasized the importance of **leadership, infrastructure readiness, and continuous training** in the successful implementation of technology in healthcare. Dr. Panchal's insights reflected a balanced view of both **clinical excellence and operational management**, inspiring attendees to embrace innovation with responsibility.



PLENARY SESSIONS : 2. Dr. Rakesh Joshi

Medical Superintendent, Civil Hospital, Ahmedabad

Dr. Rakesh Joshi shared his experiences on how a large public healthcare facility like Civil Hospital, Ahmedabad, is embracing **digital transformation in day-to-day hospital administration and patient care**. He emphasized the **need for strong leadership, policy support, and infrastructure development** in government hospitals to ensure smooth technological adoption. He also pointed out how **digitalization can improve patient record keeping, reduce delays, and improve efficiency**, even in resource-constrained settings. His address highlighted the importance of **public healthcare systems being adaptive to change**, and served as a motivation for students aspiring to work in government healthcare.



PANEL DISCUSSIONS

Panel Discussion 1: *Best Hospital Management Practices in the Age of Technology*

Panelists:

- Dr. Sanjay Kapadia, Ms. Sangeeta Nair, Dr. Manesh Agrawal

This session focused on how hospitals are adopting smart technologies and data-driven systems to improve efficiency and patient satisfaction.



Panel Discussion 2: Choosing the Right Medical Practice: Solo or Group in the Tech Era

Panelists:

- Dr. Pradip Vaghasiya, Dr. Viren Shah, Dr. Jigar Mehta, Dr. Brijesh Patel

Discussions revolved around clinical autonomy, teamwork, shared infrastructure, and how technology is reshaping independent vs. group medical practices.



VOTE OF THANKS

The event concluded with a vote of thanks by the organizing faculty team, acknowledging the efforts of all participants, guest speakers, volunteers, and coordinators.



FEW GLIMPSES OF AROGYAM PRABANDHAM - 2025









