



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

School of Management Studies

Report on “Abhigam-2025: An Orientation Programme for BBA (Batch 2025-29) Students”

1. Title of Event: Abhigam 2025

2. Type of Event: Orientation Programme for BBA (Batch 2025-29) Students

3. Date, Time and Venue of the Event:

Date: 8th July, 2025

Time: 10:00 AM to 1:00 PM

Venue: Acharya Chanakya Hall, GTU - School of Management Studies, Chandkheda, Ahmedabad

4. Description of the Event:

A week-long induction week was organized to welcome new students of BBA. The inaugural day of “Abhigam – 2025” at GTU-SMS welcomed the BBA Batch (2025–29) with warmth, insights, and inspiration. A thoughtfully curated orientation programme designed to acquaint students with the institution, faculty and staff members, and BBA curriculum of GTU - School of Management Studies.

The programme started with lamp lighting and Saraswati Vandana. Dr. Kaushal Bhatt, Associate Professor, GSMS welcomed all the newly joined students and their parents, followed by online address from the USA by Dr. Pankajray Patel, Director, GSMS. Next, Dr. Karishnaba Vaghela, Assistant Professor, GSMS provided brief about GSMS and Dr. Neela Multani, BBA Program Coordinator & Assistant Professor, GSMS provided information and insights of BBA Program.

The programme also featured addresses by renowned figures and distinguished guests Shri Naresh J. Bhatt, retired senior scientist, ISRO and Mr. Ravi Varmora, Founder and CEO, UNIVIA. An inaugural session ended with Vote of Thanks by Dr. Neela Multani. A students coordinators of existing BBA batches managed the whole event as student volunteers.

5. Number of Participants:

A total of 153 persons attended Abhigam-2025 which included student as well as their parents. Additionally, GSMS faculty members, staff, and PhD Scholars were also present in the event.



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6. Flyer of the Event:

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Invitation for Orientation Program
ABHIGAM - 2025

Extending Welcome to the Students of
Bachelor of Business Administration (BBA)
[Batch 2025-29]

Day - 1	Day - 2	Day - 3
8 th July, 2025 Tuesday 10 AM to 4 PM	9 th July, 2025 Wednesday 11 AM to 4 PM	10 th July, 2025 Thursday 11 AM to 4 PM

Day - 4	Day - 5
11 th July, 2025 Friday 9 AM to 2 PM	14 th July, 2025 Monday 11 AM to 4 PM

Venue: Aacharya Chanakya Hall
GTU - School of Management Studies [GSMS]

Chief Patron
Dr. Rajul K. Gajjar
Vice Chancellor

Patron
Dr. K. N. Kher
Registrar

Inviters

Dr. Pankajray Patel Director	Dr. Neela Multani Program Coordinator	Mr. Rajan Modha Asst. Program Coordinator
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Locate us @ : GTU-SMS, Academic Block-4, GTU Campus, Chandkheda,
Ahmedabad, Gujarat
@GTUSMS

7. Feedback of the Event:

- Abhigam – 2025 successfully achieved its objective of warmly welcoming the new BBA Batch (2025-29) and setting a tone of inspiration and engagement.
- The event fostered an energetic and welcoming atmosphere for the new BBA batch. With a blend of academic orientation, inspirational talks, and interactive sessions, the program successfully laid the foundation for a fruitful academic journey ahead.
- Keynotes by distinguished guests like Shri Naresh J. Bhatt and Mr. Ravi Varmora added immense value, blending technical wisdom with entrepreneurial insight.



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8. Photographs of the Event:





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9. Social Media Post:



Report Prepared By:

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Report Edited By:

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