

(Accredited with A+ Grade by NAAC)

School of Management Studies

Report on "Guest Session as a part of Abhigam-2025: An Induction Week for BBA (Batch 2025-29) Students"

1. Title of Event: Guest Session

2. Type of Event: An Induction Week for BBA (Batch 2025-29) Students

3. Date, Time and Venue of the Event:

Date: 9th July, 2025

Time: 11:00 AM to 1:00 PM

Venue: Acharya Chanakya Hall, GTU - School of Management Studies, Chandkheda,

Ahmedabad

4. Description of the Event:

The GTU School of Management Studies proudly hosted a Guest session for the new batch of the BBA program. The session was led by Mr. Dhruv Saidava, Co-founder of EduNeuro. Mr. Dhruv Saidava is a social entrepreneur and co-founder of EduNeuro, focused on handson, inclusive education through digital fabrication and maker-based learning. He empowers underserved communities by blending technology, design thinking, and grassroots innovation. Mr. Saidava also engaged in an in-depth discussion on the current expectations of the organizations regarding hiring freshers. He discussed what skill set they should ideally have by the end of their bachelor's. After that, he initiated an ice-breaking session for the students, which resulted in all the students interacting with each other and getting to know what type of values and personalities their batchmates have.

5. Name of Expert & Brief Speech:

Mr. Dhruv Saidava is a passionate educator, social entrepreneur, and co-founder of EduNeuro, an innovative initiative focused on creating self-learning ecosystems through digital fabrication and hands-on learning. With a Master's degree in Social Work and training from Fab Academy 2018, Mr. Saidava blends grassroots education with maker technologies to empower students, especially in rural and underserved communities. He has also co-founded Tinkering India and works closely with initiatives like Atal Tinkering Labs, promoting STEM education, design thinking, and 21st-century skills. Through his work, he has trained over 12,000 students via hundreds of workshops, advocating for creativity, resilience, and inclusive learning. EduNeuro, under his leadership, is redefining how education can be scaled, personalized, and made more accessible in India.



(Accredited with A+ Grade by NAAC)

6. Number of Participants:

A total of 81 fresh students of BBA Batch 2025-29 attended the session.

7. Flyer of the Event:



8. Feedback of the Event:

• Students appreciated the guest's engaging discussion style, which made Students participate in the discussion and enjoy knowing how the corporate environment is.



(Accredited with A+ Grade by NAAC)

- Many found the instructions and insights on what skills to build in the upcoming years helpful. Participants had a fun time learning about their peers and interacting with the guest.
- Students valued the interactive nature of the session, which fostered collaboration and deeper learning.

9. Photographs of the Event:







(Accredited with A+ Grade by NAAC)

10. Social Media Post:



Report Prepared By:

Ms. Jaspreet Kaur, Student, BBA, Semester-3

Report Edited By:

Dr. Neela Multani, Assistant Professor, GSMS