



# GUJARAT TECHNOLOGICAL UNIVERSITY

## SCHOOL OF MANAGEMENT STUDIES

“ABHIGAM – 2025”

Orientation Program for PGDHM and PGDDM Batch 2025-2026

Date: 3<sup>rd</sup> August, 2025



Accredited with A+ Grade by NAAC

### Gujarat Technological University School of Management Studies

#### Invitation for Orientation Program



## ABHIGAM - 2025

Extending Welcome to the students of  
**Post Graduate Diploma in Hospital Management**  
&  
**Post Graduate Diploma in Digital Marketing**

**Date - 03-08-2025 (Sunday)**

**Time - 10:30 AM onwards**

**Venue: Acharya Chanakya Hall**  
**GTU - School of Management Studies**

GSMS, Academic Block - 4, GTU Chandkheda Campus, Gujarat Technological University,  
Near Visat Three Road, Visat - Gandhinagar Highway, Chandkheda, Ahmedabad - 382424  
[Gujarat]

#### Chief Patron

**Dr. Rajul K. Gajjar**  
Hon'ble Vice Chancellor

#### Patron

**Dr. K. N. Kher**  
Registrar

#### Invitees

**Dr. Pankajray Patel**  
Director

**Ms. Sweta Dhungel**  
Program Coordinator

**Dr. Pulkit Trivedi**  
Program Coordinator

For More Details : 079-23267534 / 542

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GTU School of Management Studies (GSMS), Gujarat Technological University (GTU), organized its annual orientation program **“Abhigam 2025”** on 3rd August 2025 to welcome the new batch of students enrolled in the **Post Graduate Diploma in Hospital Management (PGDHM)** and **Post Graduate Diploma in Digital Marketing (PGDDM)**. The program aimed to familiarize the students with the academic structure, institutional culture, rules and regulations, and to motivate them as they begin their academic journey at GSMS–GTU.





The orientation program was inaugurated at 10:30 AM at the Acharya Chanakya Hall, GSMS, with the traditional lamp lighting ceremony and the singing of the GTU song.



This was followed by a welcome address by Dr. Pankajray Patel, Director of GSMS, who warmly greeted the students and emphasized the importance of dedication, discipline, and innovation in achieving success.





The program coordinators, Ms. Sweta Dhungel (PGDHM) and Dr. Pulkit Trivedi (PGDDM), addressed the gathering and introduced the course structures, expectations, and professional opportunities of their respective programs.

The event was enriched by faculty interactions, where eminent professors shared their professional journeys and experiences.



The event was further enriched by insightful interactions with eminent faculty members, including **Dr. Jagdish Kamath, Dr. Dinesh Patel, Mr. Devang Vyas, and Mr. Chirag Gandhi**, who shared valuable perspectives on academic growth, career pathways, and industry relevance.



Adding a special dimension to the event, **Dr. Jaldhi Gajjar**, alumni of the PGDHM program and visiting faculty at GSMS, addressed the students. She shared her professional journey, experiences, and words of motivation, inspiring the students to make the most of the opportunities offered at GTU.

The program concluded with enthusiasm and positivity, marking the beginning of an exciting academic year. **Abhigam 2025** not only introduced the students to the academic and cultural environment of GTU but also instilled a sense of belonging and responsibility. The event successfully set the tone for a transformative journey ahead, reflecting the vision and values of GSMS–GTU.



**PGDDM & PGDHM Batch 2025-20**