



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU-School of Management Studies

Report on One Day FDP on Business Process Solution through Odoo

Date: 17/01/2025

Venue: GTU-School of Management Studies, Chandkheda, Ahmedabad

Introduction

A one-day **Faculty Development Programme (FDP)** on “**Business Process Solution through Odoo**” was organized by GTU-School of Management Studies on 17/01/2025. The objective of this FDP was to equip faculty members with hands-on knowledge of **Odoo**, an open-source enterprise resource planning (ERP) platform, and its application in teaching and real-world business scenarios.

Objectives of the FDP

- To introduce the concept of integrated business process management through ERP
- To familiarize faculty with the Odoo platform and its core modules
- To demonstrate how Odoo can be utilized for teaching business operations and process automation
- To enhance the practical understanding of digital business tools among faculty members
- To encourage the integration of ERP tools in business and management curriculum

Technical Aspects of the FDP

The FDP consisted of multiple interactive stages conducted by experienced professionals and trainers from Odoo.

- 1. Overview of ERP and Introduction to Odoo**

Covered the basics of ERP, the architecture of Odoo, and its importance in business process integration.

- 2. Exploring Odoo Modules**

Participants were introduced to various modules including Sales, CRM, Inventory, Accounting, HR, and Manufacturing.

- 3. Hands-on Session**

Faculty were guided through the practical implementation of a business workflow using Odoo, allowing them to simulate real-time business transactions.

- 4. Curriculum Integration and Case Studies**

Discussed methods to integrate ERP tools like Odoo in business and management courses through case studies and project-based learning.

Interaction and Feedback

The FDP concluded with an interactive Q&A session where participants discussed implementation strategies, challenges, and the scope of ERP-based learning. Feedback was collected, and most participants found the session informative, practical, and directly applicable to classroom teaching.

Conclusion

The FDP successfully enhanced the understanding of ERP systems among faculty members and encouraged the adoption of Odoo for both academic and operational purposes. It also highlighted the importance of hands-on exposure to digital tools in improving teaching-learning outcomes in business education.

Glimpse of the Programme

