



Gujarat Technological University

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GTU School of Management Studies

Report on “Ideathon 2025 (Avdharna)”

- 1. Title of Event :** Ideathon 2025 – Avdharna: National Innovation Pitch Fest (3rd Edition)
- 2. Type of Event:** Innovation Ideathon cum Pitch Fest
- 3. Date, Time and Venue of the Event :**
Date : April 22, 2025
Time : 9:00 AM to 6:00 PM
Venue: GTU School of Management Studies (GSMS)

4. Description of Event (Objective/Rationale to organize the event)

The event aimed to foster innovation and entrepreneurial thinking among students and early-stage innovators by providing a dynamic platform to ideate, pitch, and receive feedback from industry experts. Organized by GTU Ventures in collaboration with GTU-SMS and supported by prominent national ecosystem partners, Ideathon 2025 sought to ignite ideas that address real-world challenges in sectors like Fintech, Agritech, AI-ML, and Sustainability.

Organized by GTU Ventures (AIC-GISC Foundation, GISC-GTU, Design Innovation Centre) in collaboration with GTU School of Management Studies (GSMS), the event aimed to bring together aspiring entrepreneurs, mentors, academic leaders, and ecosystem enablers under a single platform to strengthen the idea-to-prototype-to-market pipeline.

The ideathon served as a bootcamp where participants not only pitched their ideas but also interacted with startup experts, academicians, and policymakers. The event aligns with the objectives of NEP 2020, Startup India, and MoE’s Innovation Cell, emphasizing innovation-driven education and youth entrepreneurship.



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Inauguration and Orientation (9:00 AM – 10:00 AM)

- Opening ceremony with lamp lighting and welcome note
- Keynote speeches on national innovation priorities

Idea Pitching Rounds (10:00 AM – 2:00 PM)

- Teams presented 5-minute pitches followed by jury Q&A
- Ideas were judged on innovation, feasibility, scalability, and impact

Mentoring & Jury Interaction (2:00 PM – 4:00 PM)

- Jury experts offered feedback and strategic suggestions
- Mentoring support was offered to selected teams

Awards & Valedictory (4:00 PM – 6:00 PM)

- Winners were felicitated in different thematic categories
- Ministerial address and GTU vision statement
- Vote of thanks and photo session

Core Themes of the Event

The event focused on solving challenges in four emerging areas of national priority:

1. **Fintech:** Digital innovations for inclusive finance
2. **AgriTech:** Smart solutions to boost agriculture productivity
3. **AI & ML:** Leveraging machine intelligence for societal progress
4. **Sustainability:** Greener technologies for climate resilience

Each theme encouraged interdisciplinary thinking and practical application of innovation frameworks taught under the IEV program.



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Winners & Recognized Innovations

AI-ML & Blockchain

- *MeetAssist* – AI-powered meeting assistant (LJIT)
- *YOLO Smart Vision* – Smart voice-enabled vision system (GTU-SE&T)
- *Autonomous Traffic Signal* – Emergency-optimized signal control (GEC Gandhinagar)

Sustainability & Fintech

- *Evervital* – Nutraceutical innovations using novel formulations (GTU-SAST)
- *VatanuCooler* – Solar-powered eco-friendly cooling solution (VIT, Vadodara)
- *EV Hybrid Extender* – 400+ km electric 2-wheeler range extender (GTU-SMS)

Agritech

- *New Way* – Vitamin-D mushrooms from agri-waste (GTU-SAST)
- *AgriBot* – Autonomous planting and irrigation robot (SAASIT, Surat)
- *AarogyaLeaf* – Spiral solar dryer for Moringa preservation (GTU-ITR)

5. Name of experts : Dignitaries and Guests of Honour

The event was inaugurated and enriched by distinguished guests including:

Shri Jagdishbhai Vishwakarma, Hon'ble Minister of State, Government of Gujarat

Dr. Rajul K. Gajjar, Hon'ble Vice-Chancellor, GTU

Dr. Pankajray Patel, Director, GTU School of Management Studies

Dr. Vaibhav Bhatt, Director, GTU Ventures

Dr. Mihir Shah, Advisor, GISC



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Dr. Keyur Darji, Director – Department of International Relations & Industry Collaborations, GTU

Dr. Chirag Vibhakar, Principal, GPERI

Dr. Tushar Panchal, Group CEO, GTU Innovation & Startup Centre

Their presence elevated the event, and they shared valuable insights on youth innovation, entrepreneurship, and India's startup vision.

6. List and number of Participants

Total Participants: 192 students

Gender Diversity: 125 male and 67 female participants

Team Count: 80+ innovative teams from across India

Disciplines Represented: Engineering, Management, Science, and Social Innovation

7. Geotag Photographs of the Event





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8. Feedback of the Event:

Participants rated the event **highly satisfactory**, citing the following:

Strong mentorship and expert panel feedback

Exposure to national startup ecosystem and innovation challenges

Equal platform for technical and non-technical innovations

9. Report prepare by:

Medha Vyas

Assistant Professor

GTU School of Management Studies (GSMS)