



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## School of Management Studies

### Report on “Industrial Visit at Tastea Anand Namkeen Pvt. Ltd.”

1. **Title of Event:** Industrial Visit at Tastea Anand Namkeen Pvt. Ltd.

2. **Type of Event:** Industrial Visit

3. **Date, Time, and Venue of the Event:**

Date: 21<sup>st</sup> August, 2025

Time: 7 AM onwards

Venue: Tastea Anand Namkeen Pvt. Ltd., Ahmedabad-Palanpur Highway, Banaskantha, Gujarat

4. **Description of the Event:**

Industrial visit was organized by the GTU-SMS for 3<sup>rd</sup> semester students of BBA Batch (2024-28) to get insight of the practical knowledge. An industrial visit to Tastea Anand Namkeen in Banaskantha was an incredibly insightful look into the art and science of snack production. Under the expert guidance of Mr. Hassan Abbaz, the students witnessed the entire operational symphony, from the systematic warehouse practices that manage vast inventories to the intricate manufacturing processes that ensure consistent quality and taste. It was fascinating to observe the harmonious blend of modern machinery and dedicated human labour, a testament to their efficient workflow. This firsthand experience gave students a profound appreciation for the meticulous overall management required to orchestrate such a large-scale operation, revealing the complex journey from raw ingredients to the final packaged product.

5. **Number of participants:**

A total of 50 BBA students of the 3<sup>rd</sup> semester along with 2 faculty members participated in the visit.

6. **Feedback of the Event:**

- The industrial visit to Tastea Anand Namkeen provided a comprehensive overview of the snack production industry, clearly demonstrating the journey from raw material to finished product. It successfully balanced insights into large-scale logistics with the specifics of manufacturing, emphasizing the integration of machinery and human labor.



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- However, the quick pace during the tour of the packaging line made it slightly difficult to grasp the nuances of the automation process.
- A more focused session on this key stage or a brief Q&A segment would enhance comprehension. Overall, it was a highly informative and valuable visit that, with minor adjustments to its pacing, could offer an even deeper understanding.

## 7. Photographs:

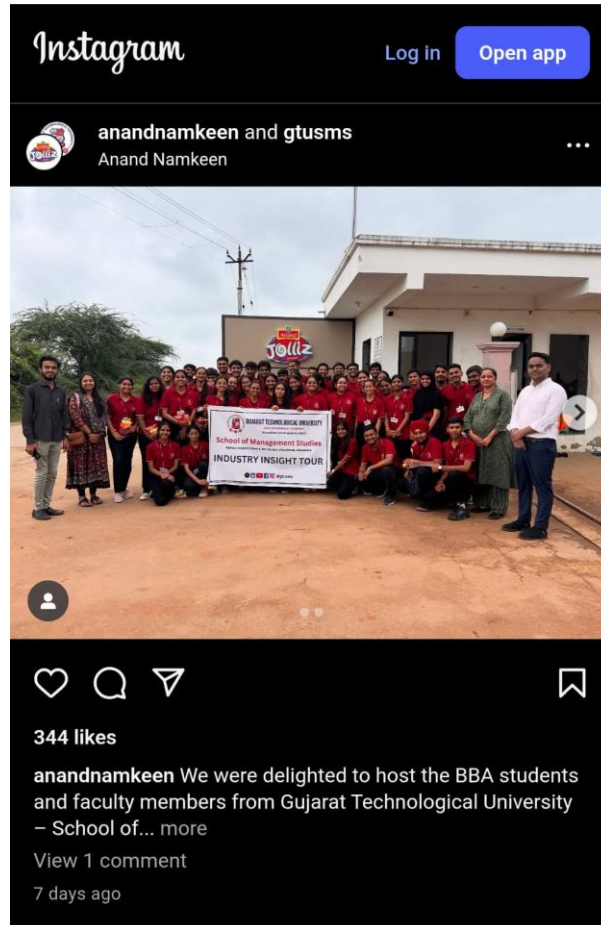




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## 8. Social Media Post:



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