



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## GTU School of Management Studies

### Report on CEO in the Classroom

**1) Title of Event:**

Expert Session on “Future Ready Organization through OD Intervention and Internationalization”

**2) Type of Event:** Seminar (CEO in Classroom Lecture Series)

**3) Date, Time and Venue of the Event:**

**Date:** 12th September 2024

**Time:** 10:45 AM

**Venue:** GTU-School of Management Studies (GTU-SMS)

**4) Description of Event (Objective/Rationale to organize the event):**

The seminar was organized as part of the CEO in Classroom Lecture Series to provide management students with direct exposure to industry leaders and their practical experiences. The objective was to orient students towards building future-ready organizations through Organizational Development (OD) interventions and internationalization strategies. The session aimed to bridge the gap between academic learning and industry practices, thereby preparing students for leadership roles in dynamic business environments.

**5) List of Experts and their brief speech:**

**Dr. Hiren Panchal**, Founder & CEO, Mahabodhi Consulting Group

Dr. Panchal delivered an engaging session on “Future Ready Organization through OD Intervention and Internationalization.” He emphasized the importance of OD practices such as change management, leadership development, and culture building in enabling organizations to stay competitive. He also discussed how internationalization—through global market expansion, cross-cultural collaborations, and benchmarking—can help businesses achieve sustainability and growth. Dr. Panchal motivated



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students to adopt a global mindset, innovative thinking, and entrepreneurial spirit in order to become effective future leaders. He further emphasized the role of internationalization in today's interconnected economy. According to him, organizations aiming for long-term sustainability must focus on global market expansion, cross-cultural collaborations, and international benchmarking. He urged management students to prepare themselves with a global mindset and entrepreneurial approach to meet the challenges of tomorrow.

The session included interactive discussions where students raised queries on organizational change and international opportunities. Dr. Panchal's insights, drawn from real-world experiences, made the session highly impactful and inspiring.

## 6) List and number of Participants:

Enrollment No.	Name of Participants
238390593005	BHATT AASTHA RAKESHBHAI
238390593013	FALGUNI PRAJAPATI
238390593017	GHOGHARI HABIBA YASIN
238390593027	JUHI CHOTAI
238390593031	KUHADA PRARTHNA KAMLESHBHAI
238390593032	MANALI KIRANKUMAR PATEL
238390593039	NAKRANI DENIS HIMMATBHAI
238390593040	NIMBARK ANJALI VIJAYBHAI
238390593046	PATEL HANI BHARATBHAI
238390593050	PRAJAPATI NEHA HARGOVINDBHAI
238390593051	SADANI JINISHA DINESHCHANDRA
238390593059	SONI RUSHI SANJAYBHAI
238390593061	TANMAY GOTHWAL



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## 7) Geotag Photographs of the Event:



## 8) Brochure or Flyer of the Event:

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**CEO in Classroom Lecture Series**

TOPICS : FUTURE READY ORGANIZATION THROUGH OD INTERVENTION AND INTERNATIONALIZATION  
*with Eminent Speaker*

**DR HIREN PANCHAL**  
Founder & CEO, Mahabodhi Consulting Group



 12-09-2024  
 GTU-SMS  
 10:45 AM

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat  
→  @GTUSMS ←



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## 9) Feedback on the Event:

Attendees expressed that the seminar helped them:

- Gain a clearer understanding of how organizations prepare for global challenges.
- Relate classroom theories to **industry applications**.
- Get motivated to **think globally and act innovatively**.

Faculty members also noted that the session was aligned with the academic objective of **bridging the gap between theory and practice**. The event was described as **insightful, impactful, and highly relevant** to the current business environment.

Report Prepared by:

Dr Tusharkumar K Panchal