



GUJARAT TECHNOLOGICAL UNIVERSITY

(Accredited with A+ grade by NAAC)

GTU SCHOOL OF MANAGEMENT STUDIES (GSMS)

Rangrezza 2025

Celebrate Colors, Celebrate Life

- 1) **Title of an Event:** Rangrezza 2025: Celebrate Colors, Celebrate Life
- 2) **Type of an Event:** Festive Event
- 3) **Date:** 12th March 2025
- 4) **Time:** 4pm onwards
- 5) **Venue:** School of Management Studies, GTU, Chandkheda, Ahmedabad
- 6) **Description of an Event:**
 - The BBA Semester 4 students organized a vibrant and joyful Holi celebration on 12th March 2025 within the campus premises. The event was filled with colors, laughter, and cultural enthusiasm, creating an atmosphere of unity and festivity.
 - The celebration began with a brief welcome address, followed by traditional Holi rituals, including the application of organic colors. Students participated in various activities such as music and dance performances and fun-filled games that reflected the spirit of Holi.
 - Delicious festive snacks and beverages were served, enhancing the celebratory mood. The event not only brought students together but also emphasized the importance of cultural values, teamwork, and event management skills. The efforts of the organizing team were highly appreciated by faculty and peers alike, making it a memorable occasion for all.

7) List & Number of Participants:

- A total number of 100 students from BBA (sem-2, 4 & 6) and MBA IB & IEV (sem-2 & 4) had participated actively.

8) Flyer of an event:



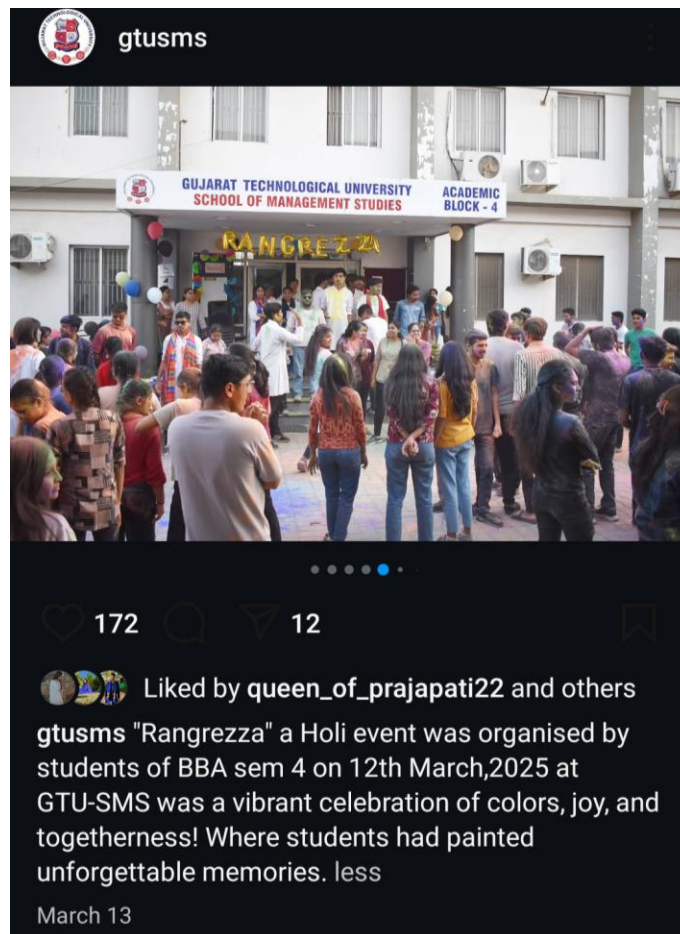
9) Photograph From the Event:



10) Feedback of the Event:

- A wonderful experience at Rangrezaa 2025. The event was vibrant, well-coordinated, and truly captured the spirit of Holi.
- Attendees appreciated the seamless organization, engaging activities, and the lively atmosphere filled with colors and music. The arrangements for food, safety, and entertainment were commendable.
- Rangrezaa not only provided a festive space to celebrate but also brought the community together in the most joyful way.
- Participants thanked the organizing team for making it such a memorable event and suggested that they look forward to more celebrations like this in the future.

11) Social Media Post:



Coordinator of the Event:

Ms. Hetal Rathod

Assistant Professor, GSMS

Report Prepared by:

Vaghela Hely, Student, BBA, GSMS