



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Graduate School of Management Studies

Report on “Career Insight- Illuminating Your Path to Success”

1. Title of Event: “Career Insight- Illuminating Your Path to Success”

2. Type of Event: Career Guidance Seminar

3. Date: 18th May 2024

Time: 10:30 AM To 12:30 PM

4. Venue of the Event: Acharya Chanakya Hall, GSMS

5. Description of the Event:

A Career Guidance Seminar, organized by the BBA 4th Semester students, was held for recent 12th-grade graduates and their parents, aiming to provide valuable insights into post-secondary education options. The seminar began with an informative presentation outlining various courses available after 12th grade, including opportunities in engineering, medicine, arts, commerce, and management studies like BBA. This session aimed to offer a comprehensive overview to help students make informed decisions about their future educational paths.

Interactive activities, such as group discussions and Q&A sessions, were integral to the seminar, enhancing students' communication and interpersonal skills. The seminar concluded with a session dedicated to facilitating a smooth transition from school to college. This session provided advice on adapting to the new academic environment, effective study habits, and managing increased responsibilities.



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6. List and Number of Participants:

A total of 64 students who have recently passed their HSC attended the session

7. Geotag Photographs of the Event:





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8. Flyer of the Event:

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WHAT AFTER HSC ???

CHOOSE A CAREER THAT SUITS YOU

Career Guidance Seminar

- Information about courses after 12th
- Career counselling and Support for BBA

Illuminating your path to success

Register for Seminar

18th May 2024 Saturday
10.30 am to 12.30pm
Acharya Chanakya Hall
GSMS GTU

LOCATE US @ : GSMS, ACADEMIC BLOCK-4, GTU CAMPUS, VISAT GANDHINAGAR HIGHWAY, CHANDKHEDA, AHMEDABAD GUJARAT

@gsmsgtu

9. Feedback of the Event:

- The seminar provided comprehensive insights into post-12th educational options, which was extremely helpful.
- The career counseling sessions were well-organized and offered practical advice for pursuing a BBA
- Interactive activities like group discussions and Q&A sessions were engaging and beneficial.



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- The session on transitioning from school to college offered valuable tips for adapting to the new environment.

10. Social Media Post:



Report Prepared By:

Shaunak & Vijay,

Student BBA SEM- 4