

Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies (GSMS)

Report on “Visacon ”

1) Title of Event: Visacon

2) Type of event: Academic event

3) Date: 11th March, 2025

Time: 1:45 PM onwards

Venue: GTU- SMS, Chandkheda, Ahmedabad, Gujarat

4) Description of event: The students of BBA Semester 4 at Gujarat Technological University – School of Management Studies successfully organized a thought-provoking seminar titled “VisaCon – A Seminar on Studying Management in India and Abroad.” The event aimed to enlighten students about the opportunities, challenges, and pathways involved in pursuing management education both domestically and internationally.

5) Key Highlights

Expert Talks: Speakers included education consultants and alumni, sharing insights on global admission trends and student life abroad.

Interactive Q&A: Students asked about entrance exams, SOPs, scholarships, and university selection.

Intellectual Quiz Competition: A team-based quiz followed the seminar, testing knowledge on global education, visas, and general awareness. Featured General Knowledge, Rapid Fire, and Visual rounds.

Winners were awarded with exciting prizes.

6) List and number of participants:

BBA-Semester 2, 4 & 6

MBA-Semester 2

Total participants: 140 approximate

7) Pictures of event:



8) Flyer of event:



The flyer is for an event titled "VisaCon" at Gujarat Technological University (GTU) School of Management Studies (SMS). The background features a large airplane flying over a sunset sky. The text is arranged in a structured layout with various logos and contact information.

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Planning to Study Abroad? Get Expert Guidance!

VisaCon

Studying management in India and abroad
along with a career in foreign countries

Seminar Topics

- ✓ How to pursue MBA abroad?
- ✓ Career as MBA in a foreign country
- ✓ MBA Entrance Exams and PhD in management studies in India

Date: 11th March, 2025
Time: 1:45pm onwards
Venue: Acharya Chanakya Hall, GTU-SMS

Along with an exciting announcement of Start Tank Competition at GTU

7069501151 Nidhi Madia 9825774253 Samir Pandey

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8) Feedback from the event:

“VisaCon” was a resounding success, with over 140 participants, including faculty and students from various semesters. It provided valuable information and motivation to those considering further studies in management, both in India and overseas. The organizing team from Semester 4 displayed excellent coordination, professionalism, and leadership in executing the event.

The School of Management Studies looks forward to hosting more informative seminars in the future to support academic and career planning among students.

9) Social media post:



Coordinator of event:

Ms. Hetal Rathod

Assistant Professor, GSMS.

Report prepared by:

Academic event group BBA-Semester 4