



GUJARAT TECHNOLOGICAL UNIVERSITY

(Accredited with A+ Grade by NAAC)

GTU SCHOOL OF MANAGEMENT STUDIES (GSMS)

Report on “AARADHYA 2024 – Alumni Garba Eve”

Title of Event: AARADHYA 2024 – Alumni Garba Eve

Type of Event: Cultural Event

Date: October 5, 2024

Venue: GSMS Campus

Description of the Event:

The Culture Committee of GSMS organized the 2nd Alumni Garba Eve, AARADHYA 2024, a vibrant and joyous celebration of Navratri. The evening was a perfect blend of tradition and togetherness, designed to strengthen the bond between alumni, students, and faculty. The campus was beautifully decorated with festive lights and rangoli designs, creating a warm and inviting ambiance. Alumni from various batches joined the celebration, reliving their memories and dancing to the soulful beats of Garba music. The event successfully showcased the essence of Gujarat’s rich cultural heritage, making it a memorable evening for all attendees.

Key Highlights of the Event:

- **Blessings by Goddess:** The event began with an auspicious Aarti of Maa Amba, seeking divine blessings for prosperity and harmony. The spiritual atmosphere set a positive tone for the evening.
- **Colorful Traditional Attire:** The campus turned into a sea of vibrant colors as students and alumni donned intricately designed chaniya cholis, kediyaas, and traditional jewelry, reflecting cultural pride.
- **Energetic Garba Performance:** The rhythmic beats of live Garba and Dandiya music energized the atmosphere. Participants formed traditional circles, dancing enthusiastically to celebrate Navratri.
- **Exciting Competitions:** Fun-filled competitions like Best Garba Player and Best Traditional Dress were organized for both alumni and students, adding excitement and encouraging participation.
- **Refreshments and Fun Activities:** Delicious refreshments and engaging activities added to the festive spirit of the evening.

Winners of the Event:

Alumni Winners

Best Dress:

Male: Aman Meghnathi
Female: Mansi Raichura

Best Player:

Male: Om Gajjar
Female: Divya Vaja

Students Winners

Best Dress:

Male: Sunil Choudhary
Female: Beena Rathod

Best Player:

Male: Shyam Sonigra
Female: Akshi Patel

Number of Participants:

The event witnessed enthusiastic participation from over 200 attendees, including alumni from multiple graduating batches, current MBA and BBA students, faculty members, and staff. The presence of alumni added a nostalgic charm, while students showcased their talent and energy through traditional performances.

Feedback and Overall Impression:

AARADHYA 2024 was a cultural extravaganza that beautifully blended tradition with modern vibrancy. It created a platform for the GSMS family to celebrate Navratri

together, reconnect, and foster strong alumni relations. The precisely planned décor, engaging competitions, and enthusiastic participation made it an unforgettable evening. The event reflected the dedication of the Cultural Committee and highlighted GSMS's commitment to preserving traditions while nurturing community spirit.

Photos of the Event:





Social Media Post:

https://www.instagram.com/p/DAk3WjKz74F/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

https://www.instagram.com/reel/DAvSI3TxNdL/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==

Coordinator of Event:

Ms. Hetal Rathod
Convener, Cultural Committee, GSMS

Report Prepared by:

Falguni Prajapati – MBA IB SEM – 3

Mitali Kabra – MBA IB SEM – 3

Gotecha Gunja – BBA SEM - 3

Dharmika Champaneri- BBA SEM – 3

*_*_*_*_*_*