



Gujarat Technological University

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GTU School of Management Studies

Report on “An Expert Session on Reconciliation of Cost and Financial Accounting.”

1) Title of Event: Reconciliation of Cost and Financial Accounting.

2) Type of Event: Expert Session

3) Date: 28th April 2025, Monday Time: 11:00 AM onwards

Venue: GTU- SMS, Chandkheda, Ahmedabad, Gujarat

4) Description of Event:

Ms. Twinkle Rajani, Assistant Professor at K. S. School of Business Management, conducted an insightful expert session on Reconciliation of Cost and Financial Accounting. The session offered a practical perspective on key financial processes, emphasizing the importance of accurate record-keeping, timely reconciliation, and informed decision-making in financial management. Ms. Rajani shared real-world scenarios and examples that helped bridge the gap between academic theories and practical applications. She addressed common challenges faced during financial reconciliation and highlighted ways to identify and resolve discrepancies in financial statements. Her interactive approach engaged students and deepened their understanding of how financial accuracy influences business decisions. The session also covered best practices for maintaining financial integrity and aligning financial records with organizational goals. Overall, the session proved highly beneficial, equipping participants with essential knowledge and tools to enhance their financial literacy and apply theoretical concepts effectively in real-life financial situations. It was a valuable learning experience for all attendees.

5) List and Number of Participants: 51 Students of BBA Semester 4 attended this session.



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6) Geotag Photographs of the Event





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7) Pictures of the Event:





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8) Flyer of the Event:



9) Feedback of the Event:

Ms. Twinkle Rajani, clearly outlining its purpose, key topics, and relevance. It successfully balances theoretical and practical insights, emphasizing financial reconciliation and decision-making. However, the frequent repetition of phrases like "the session" and the use of passive voice slightly affect the flow. A more varied sentence structure and active tone would enhance clarity and engagement. Overall, it is a clear and informative summary that can be improved with minor refinements for conciseness and readability.



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10) Social Media Post:





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Coordinator of the Event:

Mr. Rajan Modha,

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Report Prepared by:

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