



# Gujarat Technological University

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## GTU School of Management Studies

### Report on Educational Visit to the National Book Fair

**1) Title of Event:** Educational Visit to the National Book Fair

**2) Type of Event:** Educational Visit to the National Book Fair

**3) Date, Time and Venue of the Event:**

Date: 15-11-2025

Time: 02:00 PM

Venue: Riverfront, Ahmedabad

**4) Description of Event (Objective/Rationale to organize the event):**

The National Book Fair visit was organized to promote reading habits and enhance students' knowledge through exposure to a wide variety of books. The fair showcased books related to academics, competitive exams, literature, science, technology, history, and children's education.

Students had the opportunity to explore stalls from various national and international publishers. Many stalls offered books at discounted prices, making learning resources easily accessible. The fair also included interactive sessions, book launches, and author talks, which motivated students to develop an interest in reading and writing.

The visit was informative and educational, helping students understand the importance of books in personal and academic growth.

The objective of organizing the visit to the National Book Fair was to encourage reading habits among students and to enhance their academic and general knowledge. The visit aimed to expose students to a wide range of books, authors, and publishers, helping them explore different subjects beyond their regular curriculum. It also sought to develop students' interest in literature, creativity, and lifelong learning by providing direct interaction with books and educational resources in an engaging environment.



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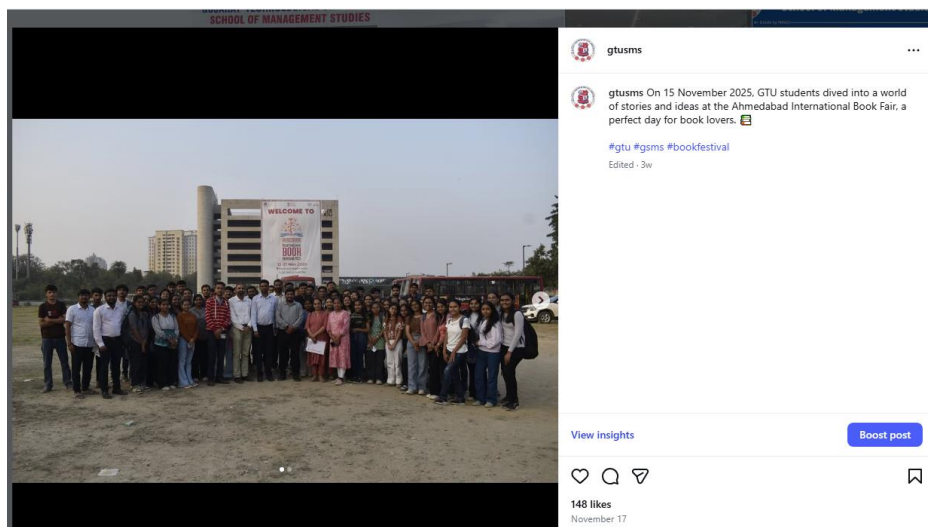
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## 5) List and number of Participants: 60 Students

## 6) Feedback on the Event:

The students expressed great enthusiasm and satisfaction after visiting the National Book Fair. They found the experience enjoyable and enriching. Many students appreciated the wide range of books available under one roof and were excited to purchase books of their interest. Students felt that the visit improved their awareness of different subjects and inspired them to read more regularly. Overall, the feedback was very positive, and students requested more such educational visits in the future.

## 7) Social Media Post:





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## 8) Photograph

