



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on

MOU Signing Ceremony

between

GTU – School of Management Studies

&

Odoo IN Pvt. Ltd

1) Title of Event: MOU Signing Ceremony between GTU – School of Management Studies & Odoo IN Pvt. Ltd

2) Type of Event: MOU Signing Ceremony

3) Date, Time and Venue of the Event:

Date: 10-12-2025 (Wednesday)

Time: 04:00 PM

Venue: GSMS Academic Block No. 4

4) Description of Event (Objective/Rationale to organize the event):

The Memorandum of Understanding (MoU) between **Gujarat Technological University (GTU) – School of Management Studies** and **Odoo IN Pvt. Ltd.** was established to promote meaningful collaboration between academia and industry. This partnership aims to enhance management education by integrating industry-oriented knowledge, practical exposure, and emerging technological trends. The MoU serves as a platform for mutual cooperation in academic, training, research, and skill development activities, thereby benefiting students, faculty members, and the institution as a whole.



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Objectives of the MoU

The key objectives of the MoU are as follows:

1. To bridge the gap between academic learning and industry expectations through practical exposure.
2. To provide students with opportunities for internships, live projects, and industrial training.
3. To enhance students' employability by imparting hands-on knowledge of ERP systems and business applications.
4. To facilitate industry-led workshops, seminars, and guest lectures for students and faculty.
5. To promote collaborative research, innovation, and knowledge exchange.
6. To support faculty development through industry interaction and training programs.

Scope of Work

The scope of the MoU includes collaborative efforts in academic and industry engagement activities. Both parties agree to work together in the areas of:

- Skill development and professional training programs.
- Internship and project-based learning opportunities for students.
- Joint organization of workshops, webinars, and certification programs.
- Faculty development initiatives and knowledge-sharing sessions.
- Industry-supported curriculum enhancement and practical exposure.
- Research collaboration and consultancy, where applicable.

Conclusion

The MoU between **GTU – School of Management Studies** and **Odoo IN Pvt. Ltd.** represents a significant step towards strengthening academia–industry collaboration. This partnership is expected to create a mutually beneficial ecosystem that enhances students' practical skills, enriches faculty expertise, and aligns academic programs with industry needs.



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Through sustained cooperation and shared objectives, the MoU will contribute to academic excellence, innovation, and the overall development of future management professionals.

5) Photograph:



MOU Signing Ceremony Between GSMS & Odoo