



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on Pre-Placement Talk by Alpha-e Barcode Solutions Pvt. Ltd.

1) Title of Event: Pre-Placement Talk by Alpha-e Barcode Solutions Pvt. Ltd.

2) Type of Event: Pre-Placement Talk

3) Date, Time and Venue of the Event:

Date: 24-11-2025

Time: 02:00 PM

Venue: GSMS

4) Description of Event (Objective/Rationale to organize the event):

A Pre-Placement Talk was organized by Alpha-e Barcode Solutions Pvt. Ltd. with the objective of familiarizing students with the company, its work culture, products, services, and career opportunities. The session was conducted to bridge the gap between academic learning and industry requirements.

The representatives from Alpha-e Barcode Solutions Pvt. Ltd. provided an in-depth overview of the company, highlighting its role in delivering innovative barcode, RFID, automation, and enterprise mobility solutions to various industries. The session covered important aspects such as company history, vision, mission, core values, and the technological domains in which the company operates.

The speakers elaborated on job profiles, required technical and soft skills, selection process, training programs, and growth opportunities available within the organization. Students were also informed about current industry trends, real-world challenges, and how emerging technologies are shaping the future of automation and data management.

An interactive question-and-answer session was conducted at the end of the talk, where students actively participated and clarified their doubts related to recruitment procedures, career growth, work environment, and expectations from fresh graduates.



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

Objectives of the Event

The key objectives of the Pre-Placement Talk were:

- To introduce students to Alpha-e Barcode Solutions Pvt. Ltd. and its business domains.
- To provide clarity about job roles, responsibilities, and career paths.
- To make students aware of the selection and recruitment process.
- To highlight the technical and soft skills required by the industry.
- To guide students on how to prepare for placements and interviews.
- To bridge the gap between academic curriculum and industry expectations.
- To encourage students to pursue careers in automation, barcode, and enterprise solutions.

The rationale behind organizing the Pre-Placement Talk was to prepare students for upcoming placement opportunities by providing them with firsthand information about the company and the industry. Such sessions help students understand employer expectations and align their skills accordingly. The event aimed to reduce uncertainty among students regarding recruitment processes and professional life. It also served as a platform to motivate students by showcasing real industry applications of their academic knowledge and encouraging them to focus on skill development and career planning.

5) List and number of Participants: 65 Students

6) Feedback on the Event:

The feedback received from students was highly positive. Participants found the session informative, well-structured, and relevant to their career aspirations. Students appreciated the detailed explanation of industry trends and real-time applications, which helped them gain a practical perspective beyond classroom learning. Many students expressed that the talk enhanced their understanding of corporate culture and professional expectations.

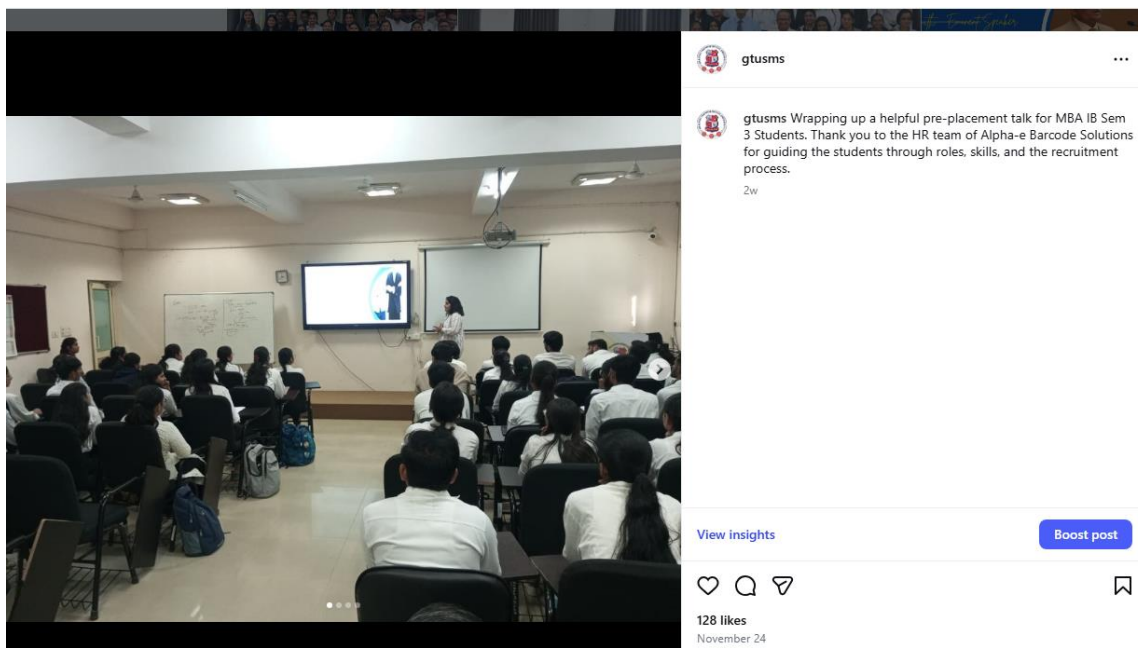
The interaction with industry professionals boosted their confidence and motivated them to improve their technical knowledge, communication skills, and overall employability. Overall, the Pre-Placement Talk was successful in achieving its objectives and proved to be a valuable learning experience for the students.



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

7) Social Media Post:



8) Photograph





Gujarat Technological University

(Accredited with A+ Grade by NAAC)

