



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on “Expert Session on Cultural Diversity and Business Practices”

1) Title of Event: Expert Session on Cultural Diversity and Business Practices

2) Type of Event: Expert Session

3) Date, Time and Venue of the Event:

Date: 28th November 2025

Time: 11:00 AM Onwards

Venue: Room No. 3, GTU-SMS, Chandkheda, Ahmedabad.

4) Description of Event:

The expert session on Cultural Diversity and Business Practices was a very engaging and eye-opening experience for all the students. The speaker helped them realize how people from different cultures think, communicate, and work in their own unique ways, and how these differences can strongly influence business decisions. Instead of just giving theories, the expert shared real stories from workplaces around the world—how simple misunderstandings happen, how teams overcome barriers, and how companies benefit when they respect and value diversity.

Students also learned how culture shapes negotiation styles, leadership behaviour, and day-to-day communication in business. The session felt very interactive and relatable. Students also got the chance to ask questions, share their views, and understand how important cultural awareness is for anyone who wants to work in the global market. Overall, the session helped to see that understanding cultures is not just a skill, but a strength that can make better professionals and better humans. The focus of the program was to make the students aware.

5) Brief of Expert Speaker:

Dr. Hemant Trivedi holds significant leadership roles at Charutar Vidya Mandal (CVM) University, serving as the Dean of the Faculty of Commerce, Management & Law, Principal of C Z Patel College of Business & Management, and as Provost (in-charge) for the university, overseeing academic and administrative functions for business and management studies. He is a prominent figure in management education, known for directing MBA programs and contributing to international conferences.



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6) List and number of Participants:

A total of 55 students of MBA(IB) semester-1 attended the session

7) Flyer of the Event:

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Expert Session
on
Cultural Diversity & Business Practices
with Eminent Speaker
Dr. Hemant Trivedi
Director - MBA Programme,
Charutar Vidya Mandal University

28-11-2025
Room Number 03, GSMS
11:00 AM

Invitee
Dr. Pankajray Patel
Director - GSMS

Coordinator
Dr. Kaushal Bhatt
Associate Professor

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar High Chandkheda, Ahmedabad Gujarat
@GTUSMS

8) Feedback on the Event:

The session was truly engaging it didn't even feel like a learning session. The way the speaker explained everything was so natural and interactive that we never felt bored, even for a moment. The speaker's innovative style, energy, and simple examples kept our attention throughout. It felt more like a meaningful conversation than a formal lecture, and that made the experience memorable for all of us.



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9) Photographs of the Event:





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10) Social Media Post:

The image shows a social media post from the official page of Gujarat Technological University School of Management Studies (GTUSMS). The post is dated 27 November. It features a blue and yellow graphic design. At the top, the GTU logo and name are displayed, along with the accreditation 'A+ Grade by NAAC'. The main text announces an 'Expert Session on Cultural Diversity & Business Practices' with 'Eminent Speaker Dr. Hemant Trivedi', who is the Director of the MBA Programme at Charutar Vidya Mandal University. A circular inset photo shows Dr. Trivedi speaking at a podium. Below this, the session details are listed: 28-11-2025, Room Number 03, GSMS, at 11:00 AM. The location is given as GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat. Two boxes identify the 'Invitee' as Dr. Pankajray Patel, Director - GSMS, and the 'Coordinator' as Dr. Kaushal Bhatt, Associate Professor. Social media icons for WhatsApp, Telegram, Facebook, and Instagram are shown, along with the handle @GTUSMS. The post has a heart icon, a comment icon, a share icon, and a bookmark icon. It shows it was 'Liked by priyapal_9304 and others'. The caption reads: 'gtusms Counting down to a thought-provoking session on Cultural Diversity & Business Practices. See you all this Friday with Dr. Hemant Trivedi.'

gtusms
27 November

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GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway,
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@GTUSMS

Liked by priyapal_9304 and others

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Report Prepared by:

Ms. Kashish Vyas, Student, MBA(IB), Semester-1, GSMS

Report Edited by:

Dr. Neela Multani, Assistant Professor, GTU-SMS

Expert Session on Cultural Diversity and Business Practices