



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

## Graduate School of Management Studies

### A Report on Abhigam – 2025 Orientation Program for students of MBA (IB), MBA (IEV) and MBA (Fintech)

**Title** : Abhigam – 2025

**Type of Event** : Orientation Program

**Date** : 5th August, 2025 to 8th August, 2025

**Time** : 11:00 AM

**Venue** : Acharya Chanakya Seminar Hall, GSMS

**Description** : The primary goal of the Abhigam – 2025 orientation program was to provide freshers with a smooth transition into the academic and professional environment of the GTU-School of Management Studies (GSMS). The four-day program was designed to help students understand the institute's culture, academic expectations, and collaborative learning environment while fostering interaction and confidence among the new batch. The program was enriched by the presence of Dr. Krishnaba Vaghela, Associate Professor at GSMS, Dr. Kaushal Bhatt, Associate Professor at GSMS, and Dr. Radhika Shah, who conducted engaging sessions throughout the event. Additionally, industry experts such as Mr. Shailesh Jaiswal, Startup Consultant and Founder of Akash Business Solution, and Mr. Ravindra Mishra, Senior Banker at the State Bank of India, inspired students with their insightful talks. The event was seamlessly coordinated by the faculty team along with the different Committee, ensuring a well-organized and interactive experience for all participants.



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**Experts** : **Mr. Shailesh Jaiswal**

: **Mr. Ravindra Mishra**

The GTU- School of Management Studies (GSMS), organized annual orientation program, Abhigam – 2025, from 5th to 8th August, 2025, exclusively for the incoming batches of MBA (International Business), MBA (FinTech), and MBA (Innovation, Entrepreneurship & Venture Development). The four-day program aimed to provide a comprehensive introduction to the academic environment, faculty, curriculum structure, and co-curricular opportunities while fostering interaction, confidence-building, and team bonding among the freshers. More than 100 students participated in the orientation program. The first day was designed to introduce students to the institute, faculty, and campus facilities, beginning with registration, followed by a grand inaugural session that included Deep Pragtya, the soulful rendition of the university song, and the felicitation of esteemed guests. The session witnessed inspiring speeches by academic and industry leaders, including Dr. Krishnaba Vaghela, Associate Professor at GSMS, who extended a warm welcome to the new students, and Dr. Kaushal Bhatt, Associate Professor, who provided a detailed overview of the institute's vision, mission, and unique learning pedagogy. This was further enriched by industry insights shared by Mr. Shailesh Jaiswal, Startup Consultant and Founder of Akash Business Solution, and Mr. Ravindra Mishra, Senior Banker and Chief People Officer at SBI, who motivated students with their perspectives on industry trends and professional excellence. The Presidential Address by Dr. Pankajray Patel, Professor and Director of GSMS, added significant value by emphasizing the importance of integrity, discipline, and innovation in managerial education. The day concluded with program-specific overviews and an extensive campus tour, where students explored key facilities such as GTU Ventures, the Central Library, the Happiness Centre (Samvad), the Robotics Centre, gymnasium, hostel, and other resources that support holistic development.



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The second day was strategically designed to break the ice and foster meaningful interactions among students through an engaging Ice-Breaking Session conducted by Dr. Radhika Shah, which created a friendly and inclusive environment. Following this, students were divided into groups for a structured Group Discussion (GD) activity, where Dr. Krishnaba Vaghela briefed them on the process and evaluation criteria. The first half of the day featured fun, interactive ice-breaking games such as The Memory Game and Find Your Match, encouraging collaboration and quick thinking while easing the initial hesitations among the new batch. The second half of the day transitioned to professional grooming activities with the Preliminary and Final Rounds of Group Discussions, where students showcased their analytical and communication skills on contemporary topics, followed by Personal Interview (PI) sessions that allowed faculty members to understand the strengths, aspirations, and career goals of the students. These sessions not only helped participants gain exposure to real-world professional assessment formats but also set the tone for the academic rigor ahead.

The third day was filled with high-energy, skill-enhancing activities organized by the dedicated Games and Management Committee, aimed at building trust, coordination, and teamwork among the students. Activities like Mind Field (The Blindfold Game), which required clear communication and mutual trust to navigate through tasks, and The Brand Decode, which challenged students to demonstrate their brand awareness, logical thinking, and problem-solving skills, were met with great enthusiasm and active participation. These activities provided the perfect balance of learning and entertainment, allowing students to engage in collaborative decision-making while having fun.

The fourth and final day of the Abhigam program took the excitement to another level with creativity- and strategy-driven games designed to test students' adaptability and teamwork under pressure. The day began with Sketch the Scene, a unique activity where students demonstrated their creative and observational abilities by replicating scenes and concepts within limited timeframes. This was followed by the thrilling Treasure Hunt, which involved



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multiple teams deciphering clues and navigating through challenges spread across the campus, fostering team spirit, leadership, and time management skills. The seamless execution of these sessions was credited to the exceptional efforts of the Games and Management Committee, who ensured that every activity ran smoothly and created an inclusive platform where every student actively participated. Throughout the four days, the program succeeded in striking the right balance between academic orientation and interactive fun, ensuring that students not only understood the institutional culture but also developed bonds with their peers and faculty members.

Overall, Abhigam – 2025 emerged as a well-curated and thoughtfully executed orientation program that provided a holistic induction experience for the freshers. It blended academic insights, professional skill-building, interactive games, and networking opportunities to prepare students for the exciting journey of management education. The diverse range of sessions — from the formal inaugural addresses and program overviews to the informal, high-energy games and interactive discussions — created an environment of inclusivity, learning, and enthusiasm. The event was widely appreciated by the students, who expressed their gratitude for the structured schedule and the opportunities it offered for personal growth, peer interaction, and faculty engagement. The program not only instilled confidence in the participants but also laid a strong foundation for their upcoming academic journey at GSMS, reinforcing the institute's commitment to nurturing future leaders equipped with academic excellence, industry readiness, and collaborative skills.



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## Photograph of the Event:





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## Flyer of the Event:

 **Gujarat Technological University**  
**School of Management Studies**

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**Invitation for Orientation Program**

# **ABHIGAM-2025**

Extending Welcome to the students of  
**Masters of Business Administration (MBA)**  
**(IB) , (IEV) & (FINTECH)**

**DAY-1**  
5<sup>th</sup> Aug,2025

**DAY-2**  
6<sup>th</sup> Aug,2025

**DAY-3**  
7<sup>th</sup> Aug,2025

**DAY-4**  
8<sup>th</sup> Aug,2025



Venue: Aacharya Chanakya Hall

**GTU - School of Management Studies [GTU - SMS]**

Academic Block - 4, GTU Chandkheda Campus, Ahmedabad - 382424 [Gujarat]

**Chief Patron**  
Dr. Rajul K. Gajjar  
Vice Chancellor

**Patron**  
Dr. K. N. Kher  
Registrar

**Invites**

Dr. Pankajray Patel  
Director

Dr. Kaushal Bhatt  
Program Coordinator (MBA-IB)

Dr. Tushar Panchal  
Program Coordinator (MBA-IEV)

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway,  
Chandkheda, Ahmedabad Gujarat

→  @GTUSMS ←



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## Gujarat Technological University School of Management Studies

### Invitation for Orientation Program

 **ABHIGAM-2025**

Extending Welcome to the students of  
**Masters of Business Administration (MBA)**  
**International Business (IB)**,  
**Innovation Entrepreneurship and Venture Development (IEV)**,  
**Financial Technology (FINTECH)**



**Mr. Ravindra Misra (CPO)**  
A Senior Banker of State Bank of India



**Mr. Shailesh Jayswal**  
Founder, Aakash Business Solution

 **05<sup>th</sup> AUGUST,2025**

 **11 AM Onwards**

Venue: Acharya Chanakya Hall

**GTU - School of Management Studies [GTU - SMS]**  
Academic Block - 4, GTU Chandkheda Campus, Ahmedabad - 382424 [Gujarat]

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## Feedback of the Event:

The Abhigam – 2025 orientation program was an enriching and memorable experience for the entire batch of freshers, providing the perfect blend of academic insights, professional grooming, and interactive engagement. Participants expressed immense appreciation for the well-structured schedule, which seamlessly integrated formal sessions with fun, skill-oriented activities. The inaugural day, with its insightful addresses by esteemed faculty and industry experts, set a motivating tone and gave students a clear understanding of the values, vision, and opportunities that GSMS offers. The ice-breaking sessions and games were particularly praised for helping students overcome initial hesitation, build confidence, and create meaningful connections with their peers. The Group Discussion (GD) and Personal Interview (PI) sessions were highlighted as highly beneficial, as they provided practical exposure to real-life selection and assessment processes, enabling students to gain valuable feedback to refine their communication and analytical abilities. The subsequent days, filled with exciting activities such as Mind Field, The Brand Decode, Sketch the Scene, and The Treasure Hunt, were acknowledged as engaging platforms that fostered teamwork, leadership, problem-solving, and creativity, ensuring active participation and collaboration from everyone. Students also appreciated the efforts of the Games and Management Committee, whose meticulous planning and smooth execution ensured the program remained vibrant, inclusive, and well-coordinated throughout. Overall, the program not only created a welcoming and positive environment but also instilled a strong sense of belonging and enthusiasm among the freshers, effectively preparing them for their academic journey ahead. Participants expressed their gratitude to the faculty members, organizers, and senior students for their guidance, support, and commitment, which transformed Abhigam – 2025 into an unforgettable and impactful induction experience that will be cherished as a foundational step in their MBA journey.