



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on Two Days Career Ready 360°: From Resume to Selection Workshop

1) Title of Event: Career Ready 360°: From Resume to Selection

2) Type of Event: Workshop

3) Date, Time and Venue of the Event:

Date: 5th & 6th January, 2026

Time: 11:00 AM – 6:00 PM

Venue: Acharya Chanakya Hall

4) Description of Event (Objective/Rationale to organize the event):

The School of Management Studies, Gujarat Technological University (GTU), organized a two-day workshop titled “Career Ready 360°: From Resume to Selection” with the objective of preparing students for corporate readiness and enhancing their employability skills. The workshop focused on bridging the gap between academic knowledge and real-world corporate expectations through interactive sessions and practical activities.

Day 1: 5th January 2026

The first day of the workshop was conducted by Ms. Nidhi Pareek, a Certified Corporate and Soft Skills Trainer. The session primarily focused on communication skills and professional conduct in the corporate environment. Students were introduced to the concept of effective communication and the 7C's of communication—Clear, Concise, Concrete, Correct, Coherent, Complete, and Courteous.

Special emphasis was given to non-verbal communication, including gestures, body language, and professional etiquette, which play a vital role during interviews and workplace interactions. The speaker also provided detailed guidance on building an effective CV, highlighting the importance of structure, keywords, and customization according to job roles.

In addition, students were trained in business and corporate email writing, focusing on formal tone, clarity, and professionalism. An interactive balloon activity was conducted to develop skills such as teamwork, strategic thinking, balance, coordination, and problem-



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solving. The activity required participants to protect their balloons while balancing them without using hands, symbolizing real-life workplace challenges.

Day 2: 6th January 2026

The second day featured an insightful session by Dr. Venkatesh Iyer, Deputy General Manager at The Hindu. The lecture focused on the expectations of organizations from fresh MBA graduates versus the actual realities of the job market. The speaker explained current hiring trends, competition levels, and the challenges faced by freshers in securing suitable roles.

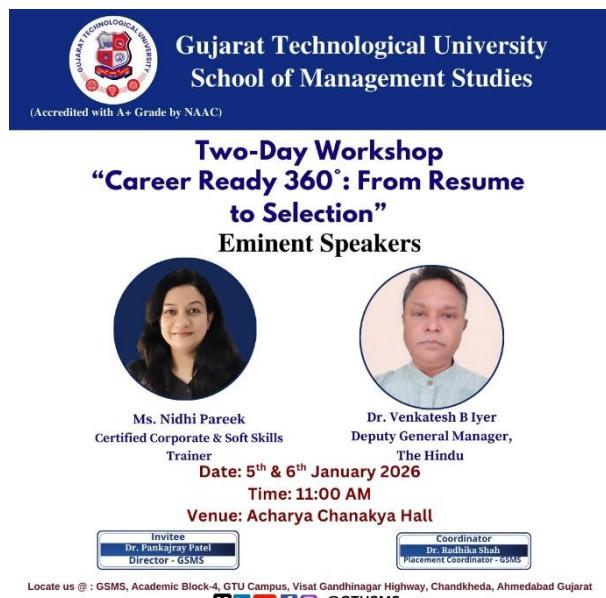
Students were guided on how they can differentiate themselves in the competitive job market by developing relevant technical skills, analytical abilities, adaptability, and a continuous learning mindset. The session emphasized the importance of aligning academic learning with industry requirements.

Learning Outcomes

The workshop enabled participants to understand the importance of effective communication, professional behavior, resume building, and corporate etiquette. It also provided clarity on market expectations and the essential skills required to succeed in the professional world.

5) List and number of Participants: Total 40 MBA(IB) 4th Semester Students

6) Brochure or Flyer of the Event:





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7) Feedback on the Event:

The two-day Career Ready 360°: From Resume to Selection workshop was highly impactful and well-structured, providing students with practical insights into the complete placement preparation process. The sessions on resume building, interview skills, aptitude preparation, and corporate expectations were interactive and relevant, helping participants gain clarity and confidence for future placements. The hands-on activities, real-life examples, and expert guidance enabled students to understand industry requirements and improve their employability skills. Overall, the workshop successfully bridged the gap between academic learning and corporate readiness, making it a valuable and enriching experience for all participants.

8) Social Media Post:





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9) Photographs of Event:



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