



Gujarat Technological University

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GTU School of Management Studies

Report on “Industrial Visit at Vasant Masala Pvt. Ltd.”

1) **Title of Event:** Industrial Visit to “Vasant Masala Pvt. Ltd.”

2) **Type of Event:** : Industrial Visit

3) **Date, Time and Venue of the Event:**

Date: 20th December, 2025 & 3rd January, 2026

Time: 12 PM onwards

Venue: Vasant Masala Pvt. Ltd., Chiloda Dehgam Road, Dehgam, Dist. Gandhinagar, Gujarat

4) **Description of Event:**

Industrial visit was organized by the GTU-SMS for 1st semester students of MBA Batch (2025-27) to get insight of the practical knowledge. An extremely interesting glimpse into the art and science of spice production and packaging was provided by an industrial tour to Vasant Masala in Dehgam. The students saw the complete operational symphony under the knowledgeable direction of Dr. Pulkrit Trivedi, from the sophisticated manufacturing procedures that guarantee constant quality and flavor to the methodical warehouse procedures that manage enormous stockpiles. Observing the harmonious fusion of contemporary machinery and committed human labor was intriguing and demonstrated their effective workflow. Students gained a deep understanding of the careful general management needed to plan such a large-scale operation through this first-hand experience, which also revealed the intricate process from raw materials to the finished packaged product.

5) **Number of Participants:**

A total of 28 and 28 students participated in the industrial visits to Vasant Masala Pvt. Ltd., which took place on 20th December 2025 and 3rd January 2026, respectively.



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6) Geo-tag photograph of the Event:



7) Feedback on the Event:

I) The industrial visit to Vasant Masala Pvt. Ltd. was a wonderful and enriching experience for all of us. The journey from the college was comfortable and enjoyable, which set a positive tone for the day. The arrangements made for travel were smooth, and the ride allowed students to interact and build excitement for the visit ahead. The industrial visit to Vasant Masala Pvt. Ltd. was a wonderful and enriching experience for all of us. The journey from the college was comfortable and enjoyable, which set a positive tone for the day. The arrangements made for travel were smooth, and the ride allowed students to interact and build excitement for the visit ahead.

II) The factory tour was highly insightful and informative. We gained valuable exposure to real-world industrial operations, especially the spice manufacturing process, quality control measures, and packaging standards followed by the company. The staff at Vasant



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Masala were welcoming and explained each stage clearly, making the learning experience engaging and easy to understand.

III) The refreshments provided by both the industry and the college were well-managed and greatly appreciated by the students. Overall, the visit was well-organized, comfortable, and educational, with no complaints from our side.

IV) Students thoroughly enjoyed the experience and would love to participate in more industrial visits in the future, as such opportunities help bridge the gap between theoretical knowledge and practical application.



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8) Media Coverage of the Event:





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9) Social Media Post:



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