

INTERNATIONAL EXPERIENCE PROGRAM

FINAL REPORT

ON

DAY TO DAY ACTIVITIES OF IEP, MALAYSIA

INSTITUTION CODE: 839

INSTITUTE NAME: GTU- SCHOOL OF MANAGEMENT STUDIES



HOME UNIVERSITY: GUJARAT TECHNOLOGICAL UNIVERSITY



HOST UNIVERSITY: INTI INTERNATIONAL UNIVERSITY

IEP MENTOR:

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238390501030, BBA SEMESTER- 5

JULY- AUGUST, 2025

Day 1 (06/07/25)

Today, our International Experience Program (IEP) in Malaysia officially began. We flew on Malaysia Airlines flight MH209 from SVPI Airport and landed at Kuala Lumpur International Airport (KLIA). Everyone was very excited to explore a new country and learn from INTI University.

The airport was big and well-organized. Immigration and baggage claim were smooth and quick. Soon, we were on our way to INTI International University in Nilai. The drive from the airport took about 45 minutes. On the way, I enjoyed the beautiful green scenery, clean roads, and the peaceful atmosphere very different from India.

At INTI, the university staff gave us a warm welcome. We checked into our hostel quickly. I got my key card, bedding, and a short briefing on the hostel rules. The room is a small quad-sharing one, but it's clean and has everything we need: a desk, closet, private bathroom, water heater, and air conditioner.

We had lunch at the INTI cafeteria at 12:30 PM, explored the campus a bit, and later had dinner at 6:00 PM. Overall, it was a smooth and exciting first day. We're all looking forward to starting our classes and learning more in the coming weeks.



Day 2 (07/07/25)

Our second day at INTI started with a relaxed breakfast at 10:00 AM in the cafeteria. At 12:00 PM, we went to a Welcoming Ceremony held in the library's conference room. After that, we had a campus tour, where we saw the library, classrooms, and student areas. It helped us understand what life at INTI is like. The staff were very friendly and made us feel comfortable.

After the ceremony, we had a welcome lunch at the cafeteria. Later, around 3:00 PM, we visited AEON Mall in Nilai with our coordinators, Hannani and Amanda.

At the mall, we bought some daily-use items, snacks, and explored a few shops. It was a fun outing and gave us a small look into local Malaysian life.

We returned to campus by 6:00 PM for dinner. By the end of the day, we felt more settled and connected with each other. It was a fun and friendly day, perfect for helping us adjust to this new experience.



Day 3 (08/07/25)

Our third day started with a tasty breakfast at the cafeteria between 8:00 and 9:30 AM. We enjoyed the food and had a nice chat with friends.

At 10:00 AM, we had our first class – **Marketing Principles** with **Dr. Novia Zahrah**. The class was really interesting. She explained everything clearly and gave fun, real-life examples that made the lesson easy to follow.

In the class, we had to do a fun activity. We tried to “sell” a product called a **Magnetic Blackboard Eraser**, which costs **100 RM**. We used our speaking skills to convince the teacher to “buy” it. After the presentations, Dr. Novia gave us helpful tips and suggested adding some technology to the product to make the price more reasonable.

At 12:00 PM, we had lunch and talked about what we learned. Then, from 2:00 to 4:00 PM, we had another Marketing session. We learned more about **consumer behaviour**, the **marketing mix**, and **branding**.

It was a busy and fun day. We learned a lot and felt excited about studying at INTI.

Day 4 (09/07/25)

On the fourth day, we had our first **Human Resource** class from **9:00 AM to 11:00 AM** with **Dr. Nurliana Mohd Hassan**. She explained useful topics like how to solve problems at work, manage people, and keep good relationships with employees. It was interesting and easy to understand.

After class, we had lunch at **11:00 AM** and talked about what we learned with our friends.

Then, from **12:00 PM to 2:00 PM**, we had the second part of the HR class. Dr. Nurliana shared real-life examples, which made the class even more fun and easier to relate to.

We had dinner at **6:00 PM** and felt happy because we learned so many new and useful things.



Day 5 (10/07/25)

On the fifth day, we had a happy breakfast in the cafeteria from **8:00 to 9:30 AM**. We talked with friends and got ready for class.

From **10:00 AM to 12:00 PM**, we had a **Marketing** class with **Dr. Novia Zahrah**. We learned how businesses use marketing to grow and compete. She also gave us a fun task—to think of a new product or service and present it in the next class.

After lunch at **12:00 PM**, we came back for class from **2:00 to 4:00 PM**. Everyone was excited to share their ideas.

Our group presented “**AutoGroww**”, a smart app that uses **AI** and **IoT** to help grow plants by itself. You can control it through your phone. Dr. Novia liked our idea and gave us good feedback. We felt happy and confident.

The day ended with more presentations from other groups. It was fun and creative. We had dinner at **6:00 PM**, feeling proud of what we had learned and shared.



Day 6 (11/07/25)

Sixth day began with a calm breakfast from 8:00 to 9:30 AM at the cafeteria, which set a peaceful mood for the day. Our academic sessions started at 10:00 AM with Human Resource Issues and Strategies, led by Dr. Nurliana Mohd Hassan, who continued to make the subject interesting by talking about real HR challenges faced by today's organizations. Her teaching style kept us engaged as we explored topics like strategic workforce planning and employee engagement. After class, we took a break for lunch at 12:00 PM, where our conversations naturally revolved around what we had just learned. The learning continued from 2:00 PM to 4:00 PM, with more insights from Dr. Nurliana on HR policies, leadership approaches, and workplace culture, all supported by real-life case studies. We finished the day with a relaxed dinner at 6:00 PM, feeling a stronger connection to the subject and a greater appreciation for how relevant and important HR is to every company.

Day 7 (12/07/25)

We started our seventh day with an early breakfast at **8:00 AM** in the cafeteria. After that, we went on a fun day trip to **Malacca** from **9:00 AM to 4:30 PM**, with our kind coordinators **Shakira** and **Vhisha**, along with a tourist guide.

Malacca is a beautiful city with a lot of history and culture. We visited popular places like **Dutch Square** and **Jonker Street**. Walking around felt like stepping into the past. The streets were full of colors, old buildings, street art, and local shops. The city has a mix of Portuguese, Dutch, Chinese, and Indian cultures, which made it very interesting.

We also walked through a Chinese street that had many traditional stores and cool artwork on the walls.

For lunch, we ate at an Indian restaurant on **Indian Street**. The food was okay, but we still enjoyed the experience.

In the evening, we returned to campus and had a relaxed dinner at **6:00 PM**. Everyone was still talking about the amazing things we saw and learned during the trip.



Day 8 (13/07/25)

Our eighth day was a refreshing Sunday trip. We began the morning with a peaceful breakfast at **8:00 AM**.

By **9:00 AM**, we started our journey with our coordinators, Shakira and Vhisha. Our first stop was Putrajaya, a quiet and beautifully planned city. We visited the famous Putra Mosque, which looked stunning by the lake. We also saw Putra Square and the Prime Minister's Office, both located nearby.

After that, we went to Beryl's Chocolate Factory, where we learned how their chocolates are made. Since we are BBA students, it was also seen as an industrial visit. We explored both the factory and the store. The smell of chocolate was amazing, and many of us bought some chocolates to take home.

Our last stop was KLCC in Kuala Lumpur, where we saw the incredible Petronas Twin Towers. The view was beautiful, and we took lots of photos. We also visited Suria KLCC Mall, which had many famous brand stores.

After a day full of sightseeing, learning, and fun, we returned to campus and had a relaxing dinner at 6:00 PM.



Day 9 (14/07/25)

Ninth day started with a calm breakfast from 8:00 to 9:30 AM in the cafeteria, giving us a quiet moment to get ready for a focused academic day. From 10:00 AM to 12:00 PM, we attended a Human Resource Issues and Strategies class with Dr. Nurliana Mohd Hassan, where we discussed HR challenges in real-world business settings and how strategic thinking is crucial in managing people. After a nice lunch at 12:00 PM, we met again for another session from 2:00 PM to 4:00 PM. The discussion continued with case-based learning and group activities that helped us better understand the role of HR in shaping a company's culture. The day ended with dinner at 6:00 PM, and we found ourselves talking about workplace dynamics long after class, a clear sign that the sessions were thought-provoking and had an impact.



Day 10 (15/07/25)

On tenth day, at 10:00 AM, we joined our Marketing Principles class with Dr. Novia Zahrah, where we explored new aspects of marketing like customer-focused strategies and the evolving digital world. After a much-needed lunch at 12:00 PM, we came back for the second part of the class from 2:00 PM to 4:00 PM, which focused on applying concepts through interactive discussions and real-life brand examples. Dr. Novia's engaging teaching style kept the session lively and easy to understand. We concluded the day with a calm dinner at 6:00 PM, feeling a bit more confident in our understanding of marketing and how theory connects to the real world.

Day 11 (16/07/25)

On the 11th day, we started our Human Resource Issues and Strategies class at 9:00 AM with Dr. Nurliana Mohd Hassan. She taught us about employee motivation, problems within organizations, and the importance of planning HR strategies. Her real-life examples made the session easy to understand and interesting.

After a short break, we had lunch at 11:00 AM. Then, from 12:00 PM to 2:00 PM, we continued the class with more case studies and group discussions. Everyone took part and shared their thoughts.

We ended the day with a peaceful dinner at 6:00 PM, feeling that we had learned something very important for the future of any company.



Day 12 (17/07/25)

On 12th day, at 10:00 AM, we attended our final Marketing Principles class with Dr. Novia Zahrah, where we went into more detail on segmentation, targeting, and positioning. Her practical teaching style helped us see how these ideas apply in real business situations. After a lively and interactive session, we took a break for lunch at 12:00 PM to recharge. From 2:00 PM to 4:00 PM, we continued with marketing, focusing on branding and how consumers perceive brands, with interesting case discussions that kept our attention throughout. We ended the day with dinner at 6:00 PM, feeling pleased with the clarity and confidence we had gained. This marked our final lecture for Marketing and the completion of all our academic sessions.

Day 13 (18/07/25)

On 13th day, we finally had a free day to unwind after a packed week of classes and presentations. We enjoyed our regular breakfast, lunch, and dinner at the cafeteria, where the comforting routine and familiar faces felt extra nice. Most of us spent the day relaxing in the hostel, catching up on rest, chatting with friends, and simply recharging ourselves.

Day 14 (19/07/25)

Our Saturday began with a relaxed breakfast at the cafeteria from 8:00 to 9:30 AM. Everyone was excited because we were going to Port Dickson, a well-known beach in Malaysia.

At 10:00 AM, we boarded the bus with our lively coordinators, Hannani and Amanda. The ride was cheerful, and soon we heard the sound of the waves and saw the long sandy shore.

The beach was calm and peaceful—a nice break from studying and city noise. Some of us put our feet in the water, others rested in the shade or collected seashells, while many of us took group photos by the sea.

We also enjoyed a boat ride to Malaysia's first lighthouse, built by the Portuguese. After that, we went snorkeling and crab fishing. Later, we had fun on a banana boat ride and tried water skiing. It wasn't just a beach trip; it was a relaxing break from our busy days.

By 4:30 PM, we returned to campus, a little sun-kissed and feeling refreshed.

After freshening up, we gathered for a light dinner at 6:00 PM, still smiling and sharing photos from the day. It was a fun, sunny day full of great memories.

Day 15 (20/07/25)

Sunday started early with breakfast from 7:30 to 8:30 AM. Even though we were a bit sleepy, we felt excited to go to Genting Highlands. Our friendly coordinator, Hafizah, came with us as we left at 8:30 AM to the cool hills in Pahang.

The drive was nice, with winding roads and lots of green trees. The air got cooler, and it felt like we were entering a new place. When we reached Genting Highlands, the fresh, cool air was very refreshing after the warm weather.

We spent the day exploring a big indoor mall, enjoying beautiful views from the hill, and walking around the fun entertainment areas. We tried local snacks, did some shopping, and saw many attractions. The best moment for many was standing at the viewpoint, breathing the cool foggy air, and feeling calm and happy.

We left around 4:30 PM, tired but happy from the fun day.

Back at campus, we had dinner at 6:00 PM and talked about the rides, the weather, and the photos we took. It was a day full of nature, fun.



Day 16 (21/07/25)

With our regular BBA classes finished, Week 3 started a new phase with workshops that brought together BBA and Civil Engineering students.

We began the day with a relaxed breakfast from 8:00 to 9:30 AM. The mood was lighter and more curious since we didn't have any heavy lectures.

At 10:00 AM, we attended a Cultural and Social Diversity Workshop led by Dr. Jason See Toh. This session was very important. He explained the differences in race, culture, and background, not just in theory but in everyday life. It made us think about how diversity affects workplaces, friendships, and daily interactions.

After the workshop, we had lunch at 12:00 PM and enjoyed chatting with the Civil Engineering students. It was interesting to hear their viewpoints.

In the afternoon, from 2:00 PM to 4:00 PM, we joined a Mass Communication Workshop with Dr. Noraini Moktar. Her session was fun and full of real-life examples, including social media trends and how communication shapes public opinion. We really liked it.

We ended the day with a calm dinner at 6:00 PM, discussing how useful and interesting both workshops were. Even though our main classes were done, this new part of the program already felt very valuable.



Day 17 (22/07/25)

Day 17 started as usual with a relaxed breakfast from 8:00 to 9:30 AM at the cafeteria.

The only class for the day was a Malay Language lesson from 10:00 to 11:00 AM, taught by our cheerful coordinators, Hannani and Hafizah. It was a fun and relaxed session where we learned simple Malay words and common greetings. The class felt more like a friendly cultural meet-up than a formal lecture.

Since the next day was a holiday, eight of us BBA students decided to take advantage of the break and planned a spontaneous trip to Kuala Lumpur. After getting ready and packing a few essentials, we took a taxi to Nilai KTM station, caught a train, and soon found ourselves in the heart of the city.

Our first stop was Petaling Street, a lively area filled with local shops, street food, and the unique vibe of Kuala Lumpur.

Next, we visited Central Market, an old and charming place full of traditional Malaysian crafts, souvenirs, and colorful local art. The market had a warm cultural atmosphere, and browsing the handmade items made the visit feel very authentic. It was calm and colorful—a nice contrast to the busy Petaling Street nearby.

In the evening, we had a cozy dinner at Rajbhavan, a vegetarian restaurant known for its delicious South and North Indian dishes.



Day 18 (23/07/25)

The morning was slow and peaceful, giving us time to relax and get ready for another day of exploring Kuala Lumpur. We set out to see some of the city's popular places. We went around the KL city and explored almost each street and building by walking. Later, we took the train back and arrived at INTI around 10:00 PM, just in time to get sleep before getting back to campus life next morning. This short break in the city gave us a refreshing pause and made us feel closer as a group, a highlight we'll always remember from our time in Malaysia.



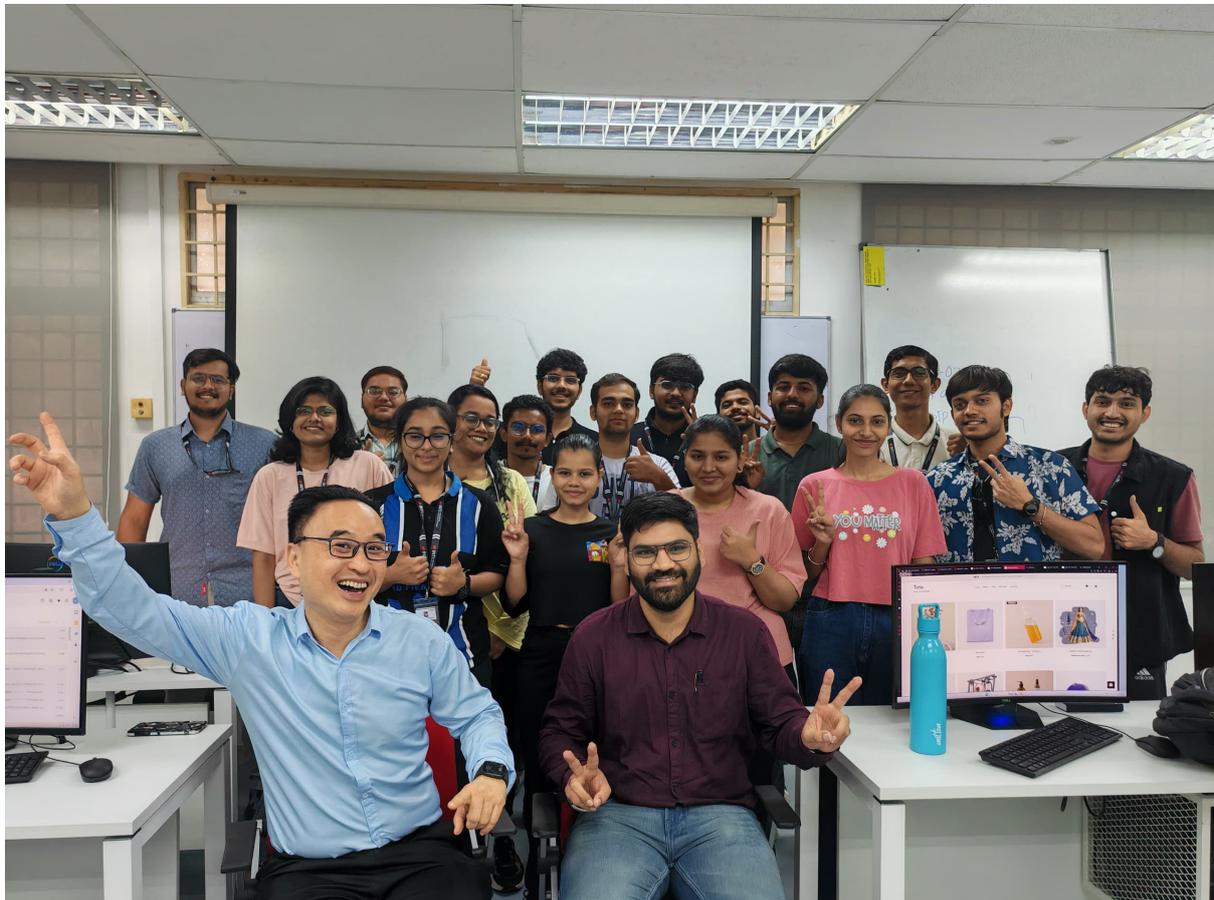
Day 19 (24/07/25)

On the 19th day, we had breakfast at 9:00 AM in the cafeteria. We were still a little sleepy but excited for the day.

At 10:00 AM, we joined a Computer Workshop where we learned how to make a website and put it online. It was a fun and useful class where we learned something new.

After the workshop, we ate lunch. The Civil Engineering students had classes, but for us BBA students, the afternoon was free. It was a good time to rest after busy travel days.

We ended the day with a simple dinner at 7:00 PM, feeling fresh and ready to get back to campus life.



Day 20 (25/07/25)

Day 20 began with a relaxed breakfast from 8:00 to 9:30 AM at the cafeteria. We used this time to unwind and plan how to spend our free morning. While the Civil Engineering students attended their Project Management lecture, we BBA students didn't have any classes, so we took the opportunity to rest and enjoy some free time.

Some of us wrote in our journals, while others relaxed in the common areas or took short walks around the campus. After a calm lunch at 12:00 PM, we joined an interesting Physiotherapy Workshop from 2:00 to 4:00 PM led by Ms. Nina Lim Siang Yin. The workshop was interactive and informative. We learned about correct posture, stretches to relieve stress, and how physiotherapy can help improve overall health. It was different from our usual subjects but very useful.

In the evening, we went on a short visit to Taman Cempaka Night Market with Dr. Jason. This was one of the best parts of the day. The market was lively and full of colors, smells, and local culture. We tried unique snacks and saw many souvenirs. It was a fun and cultural experience.

We returned to campus and had dinner at 7:00 PM, ending the day feeling happy and content.



Day 21 (26/07/25)

On Day 21, we had breakfast at 8:00 AM in the cafeteria. Even though there was still a week left at INTI, this day felt special because it was our last official trip organized by the university. Originally, we planned to visit Batu Caves, Central Market, and Petaling Street. But because a peaceful protest was expected near Masjid Jamek and Dataran Merdeka, our coordinator Vhisha changed the plan to avoid crowds and traffic.

Our first stop was Batu Caves. The huge golden statue of Lord Murugan and the colorful stairs were amazing to see. The climb up was tiring but worth it. At the top, the quiet temple and limestone caves made it a very special experience.

After that, we visited two popular shopping malls in Kuala Lumpur, Lot 10 Mall and Sungei Wang Plaza. Each mall had its own style, with lots of local and international shops, trendy clothes, and a lively atmosphere. We enjoyed looking around, trying local sweets, and buying gifts. It was a fun way to see the city's modern side.

The day was a good mix of old traditions and new city life, with many great photo opportunities.



Day 22 (27/07/25)

Sunday morning began with a relaxed breakfast from 8:00 to 9:00 AM as we prepared for our final full day in Malaysia. The atmosphere was calm but also a bit emotional because our program was almost finished. After breakfast, we started to work on our final report.

This gave us time to look back on everything we had learned and experienced over the past few weeks. We spent the whole day writing and putting our memories into words. Submitting this report marked the official end of our academic program, and we all felt a great sense of achievement.

Day 23 (28/07/25)

The next day, I wasn't feeling well, so I decided to stay in my room and rest while my friends attended a traditional music class in the morning. It gave me some time to recover and relax.

In the evening, I felt a bit better and took part in our final presentation. It was a big moment, marking the end of our academic journey at INTI. After the presentation, we all went to the cafeteria for dinner. It was a simple but satisfying way to end the day.

Day 24 (29/07/25)

On July 29, we took part in an engaging Business Workshop led by Dr. Mohd Shahbani Mohammad, centred around the topic "Drones for Business." The session gave us a fresh perspective on how drone technology is being used in various fields such as agriculture, logistics, real estate, security, and marketing.

We explored how companies are using drones for tasks like data collection, aerial photography, surveillance, and even delivery services. The use of real-life examples made the session easy to relate to and showed how technology is shaping the future of business.

We also had thoughtful discussions on ethical issues and legal regulations surrounding drone use, which gave us a balanced view of both the advantages and challenges. The session was eye-opening and showed us how innovation and technology are becoming key parts of modern business strategies.

Day 25 (30/07/25)

After several enriching workshops and hands-on sessions, 30th July was a welcome free day. With no formal activities scheduled, we had the chance to relax, reflect, and enjoy personal time at our own pace. Some of us took the opportunity to rest, while others explored the campus or spent time catching up with friends. It was a peaceful pause in the program giving us the mental and physical space to recharge for the final leg of our journey.

Day 26 (31/07/25)

On July 31, we took a break from our regular classes and went to the Fitness Centre for a fun Fitness Workshop led by Prof. Dr. Muhammad Izzat Nor Ma'arof. The session was full of energy. We did basic gym exercises, stretching, and even push-ups. Everyone was tired but enjoyed it a lot.

The workshop taught us how important regular exercise is—not just for our bodies, but also for our minds. It was a good reminder that fitness helps us stay strong, focused, and healthy, especially when we have busy schedules.

Day 27 (01/08/25)

On August 1, we had our Closing Ceremony. It was a special and emotional moment for all of us. After spending so many days learning and exploring together, it was time to celebrate everything we had done.

The event started with kind speeches and a short recap of our journey. Then we received our certificates of participation. Standing on stage and getting the certificate felt really special. It reminded us of all the things we learned, the friends we made, and the memories we'll take home.

It was a perfect way to end our amazing international experience.



Day 28 (02/08/25)

The final day of our journey, 2nd August, arrived with a mix of emotions. We departed from INTI University at 7:00 PM, heading toward Kuala Lumpur International Airport (KLIA T1) for our return flight to India. After checking in and completing formalities, we boarded our flight at 10:00 PM, and the plane took off at 11:00 PM. As we flew through the night, memories of the past few weeks replayed in our minds, from classroom learnings to cultural adventures. We finally landed at Sardar Vallabhbhai Patel International Airport (Ahmedabad) at 1:30 AM, officially concluding our incredible Malaysian experience with hearts full of gratitude and suitcases full of stories.