



Gujarat Technological University

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GTU - School of Management Studies

Report on “Hygiene Awareness Drive for Female Stakeholders”

- 1) **Title of Event:** Hygiene Awareness Drive for Female Stakeholders
- 2) **Type of Event:** Awareness Activity
- 3) **Date:** 13th March 2026
Time: 9.00 AM to 11.00 AM
Venue of the Event: Chanakya Hall, Block 4, GTU – School of Management Studies

4) **Description of the Event:**

A brief awareness activity was organized in the college by a representative Ms. Jaimini Dave from Procter & Gamble (P&G), focusing on personal hygiene products such as period panties, sanitary pads, and razors. As part of the initiative, free goodie bags containing all three products were distributed to every female attendee. The activity was well received by the students and served as a small step towards increasing awareness and accessibility of essential hygiene products among them.

5) **List and number of participants:**

Around 200 attendees were there including female students from BBA and MBA programs, along with female staff members.



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6) Geotag Photograph of the Event:



7) Glimpses of the Event:





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8) Social Media Post:



Coordinator of the Event:

Dr. Neela Multani, Assistant Professor, GSMS

Report Prepared by:

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