



# Gujarat Technological University

(Accredited with A+ Grade by NAAC)

(GTU – School of Management Studies)

## Report on “Risk, Return and Capital Budgeting: A Guide to Smart Investments”

### 1. Title of Event:

Risk, Return and Capital Budgeting: A Guide to Smart Investments

### 2. Type of Event:

Expert Session

### 3. Date, Time and Venue:

The expert session was conducted on 1st April 2026 from 10:30 AM onwards at Room No. 03, School of Management Studies, Gujarat Technological University.

### 4. Description of the Event:

An expert session titled “Risk, Return and Capital Budgeting: A Guide to Smart Investments” was organized for the students at the School of Management Studies, where Dr. Chetna Parmar, Associate Professor at GSFC University, delivered an insightful lecture on financial decision-making, beginning with the fundamental concept of capital budgeting as a process of evaluating long-term investments aimed at maximizing shareholders’ wealth, followed by a detailed explanation of risk and return where she discussed different types of risks such as systematic and unsystematic risk and introduced various tools like standard deviation, variance, and beta for measuring risk, while also highlighting the importance of return through concepts such as expected return, actual return, time value of money, and risk-return trade-off; she further elaborated on the capital budgeting process including proposal generation, evaluation, selection, and follow-up, and emphasized the relevance of incremental and after-tax cash flows in decision-making, along with explaining various evaluation techniques such as Average Rate of Return (ARR), Payback Period, Net Present Value (NPV), Internal Rate of Return (IRR), and Profitability Index (PI), and the session was made highly interactive as she solved numerical problems and clarified doubts effectively, demonstrating her strong command over finance and helping students gain practical understanding of the concepts.

### 5. Name of Expert:

The session was conducted by Dr. Chetna Parmar, Associate Professor at GSFC University, who possesses extensive knowledge and experience in the field of finance and effectively shared her expertise with the students.



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## 6. Number of Participants:

A large number of students from the management program attended the session and actively participated in the learning process.

## 7. Geotag Photograph of the event:





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## 8. Brochure or Flyer of the Event:

**Gujarat Technological University**  
School of Management Studies  
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**Expert Session**  
on  
**Risk, Return and Capital Budgeting: A Guide to Smart Investments**  
*with Eminent Speaker*  
**Dr. Chetna Parmar,**  
Associate Professor,  
GSFC University

01/04/2026 (Wednesday)  
Room Number 03, GSMS  
10:30 AM

Invitee  
Dr. Rajesh Jain  
Director - GSMS

Coordinator  
Dr. Priyanka Bhatt  
Associate Professor - GSMS

Locate us @ : GTU SMS, Academic Block-4, GTU Campus, Visat Gandhinagar Highway,  
Chandkheda, Ahmedabad Gujarat

@GTUSMS

## 9. Feedback of the Event:

- The expert session was highly insightful and well-structured. It provided a clear understanding of the concepts of risk, return, and capital budgeting. Dr. Chetna Parmar explained financial concepts in a very simple and practical manner.
- This made it easy for students to grasp complex topics. Her strong command over finance was evident as she solved numerical problems step-by-step and clarified doubts effectively. This enhanced students' conceptual clarity and problem-solving skills.
- The interactive nature of the session encouraged active participation. It made learning more engaging.
- Overall, the session helped students develop a better understanding of real-world financial decision-making and improved their analytical abilities.



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**Dr. Priyanka Bhatt,**

**Coordinator of the Event**

**Report Prepared by:**

**Jui Solanki, Student, MBA(IB)Sem – 2, GTU-SMS**

**Report Edited By:**

**Dr. Priyanka Bhatt, Assistant Professor-SMS**