



Gujarat Technological University

School of Management Studies

Accredited with A+ Grade by NAAC

Program designed as per National Education Policy (NEP) 2020

BBA (Honours)

(Bachelor of Business Administration - Honours)

Upcoming GTU Campus at Lekawada, Gandhinagar to offer world-class learning environment.

Duration : 4 Years (Full Time)
Fees : ₹ 13,125 (Per Semester)
Intake : 90 Seats

(Students who opt for exit after successfully passing first three years will be awarded BBA Degree)

Specializations

- ✓ Finance
- ✓ Marketing
- ✓ Human Resource

Eligibility Criteria: 12th pass from a recognized board with minimum 45% for General & minimum 40% for Reserved category applicant

Salient Features

- International Experience Program
- Highly Experienced Faculty Team
- Industry Exposure
- Holistic Development to be a 'Ready Professional'
- Hands on Practice Oriented Syllabus with Field Visits
- Extra Curricular Activities
- Resourceful Library & E-Library
- Emphasis on Proactive Learning
- Exit Options Available after First and Second Year
- Career Counseling and Mentorship
- Internship Opportunities & Placement Assistance

How to Apply: Visit GCAS Portal on <https://gcas.gujgov.edu.in/>

Locate us @ : Academic Block-4, GTU Campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad Gujarat. <https://gsms.gtu.ac.in/> Mo. - 9909013788, 079-23267542



For Inquiry
Scan Me



Wi-Fi Facility



Computer Lab



Gym Facilities



Merit - Based
Scholarship
upto 100%



Separate Hostel
for
Boys & Girls



Smart
Classrooms



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