



Gujarat Technological University

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GTU School of Management Studies

Report on “Industrial Visit at Rama Gum Industries India Limited”

1) Title of Event: Rama Gum Industries India Limited

2) Type of Event: Industry Visit

3) Date, Time and Venue of the Event:

Date: 29th April 2026

Time: 07:00 AM Onwards

Venue: Deesa, Banaskantha, Gujarat

4) Description of Event :

An industrial visit to Rama Gum Industries India Limited was organized on 29th April for MBA students with the objective of providing practical exposure to industrial operations and management practices. The visit aimed to bridge the gap between classroom learning and real-world business functioning by helping students understand areas such as production processes, supply chain management, quality control, marketing, and organizational structure.

Students also interacted with industry professionals to gain insights into operational challenges, decision-making, teamwork, and current industry trends. Overall, the visit enhanced students' practical knowledge, managerial understanding, and awareness of corporate working environments.

5) Number of Participation

A total of 55 students participated in the industrial visits to Rama Gum Industry, Deesa took place on 29th April, 2026.



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6) Feedback on the Event:

The industrial visit to Rama Gum Industries India Limited was highly informative and provided valuable practical exposure to the students. During the visit, we learned that guar gum is primarily grown in India and is exported globally by the Rama Group. The company's large-scale production and export operations gave us a better understanding of the industrial and international trade process. We also gained insights into the year-round cultivation, processing, quality control, and management practices followed by the company.

Interaction with industry professionals helped us understand real-world business operations and the importance of efficiency, teamwork, and innovation in the manufacturing sector. Overall, the visit was a very insightful learning experience for all the students.

7) Photograph of the Event:





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8) Social Media Post:



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