



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

School of Management Studies

Report on Orientation Program “ABHIGAM-2026”

1) Title of Event: Abhigam-2026

2) Type of Event: BBA Batch (2026-30) Orientation Program

3) Date, Time and Venue of the Event:

Date: 14th July 2026 to 17th July 2026

Time: 10:00 AM onwards

Venue: B0 Hall, GTU and Shri Acharya Chanakya Hall, GTU-SMS

4) Description of Event:

The four-day Orientation Program was organized to welcome newly admitted students and help them become familiar with the academic environment, faculty members, campus facilities, and student support services. The program included motivational sessions, entrepreneurship guidance, campus orientation, interactive activities, management games, and awareness about student development initiatives. The event encouraged students to actively participate in academic and co-curricular activities while building confidence and fostering interaction with faculty and peers.

5) Number of Participants:

Around 180 students and parents attended Day-1 of Abhigam-2026. The remaining days of the orientation week witnessed around 90 students' participation.



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Detailed Day-wise Summary:

Day 1 (14th July 2026)

The Orientation Program "ABHIGAM–2026" commenced with the inaugural session held in B0 Hall, GTU Building. The program began with student registration followed by the screening of the GTU documentary, introducing students to the University's vision and achievements.

The inaugural ceremony included the Lamp Lighting Ceremony, GTU Song, and the felicitation of distinguished guests. The gathering was formally welcomed by an inspiring address from Dr. Rajesh Jain, Director, GSMS. Students also benefited from an insightful session by Mr. Rohit Sharma, Managing Director, Mecca Healthcare Pvt. Ltd., who shared valuable perspectives on professional growth and industry expectations.

The faculty members were introduced to the students, after which Mr. Jvanil Joshi, Founder & CEO, KRJ Solutions LLP, motivated students to develop an innovative and entrepreneurial mindset by sharing his own life journey full of struggles and opportunities. Then, Dr. Pankajray Patel, Professor, GSMS provided an overview of GTU School of Management Studies, followed by the Vote of Thanks delivered by Dr. Kaushal Bhatt, Associate Professor, GSMS. A group photograph was taken to mark the occasion.

After the inaugural session, Dr. Neela Multani, Assistant Professor & BBA Programme Coordinator, explained the structure and opportunities for the BBA Programme, helping students understand the academic curriculum and prospects. The day concluded with an engaging Ice-Breaking Session conducted by Dr. Pankajray Patel, where students interacted with their peers and faculty members, creating a friendly and welcoming atmosphere for the beginning of their academic journey.

Day-1 ended with networking lunch organized at GTU main building for all the attendees of the program.



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Day 2 (15th July 2026)

The second day focused on entrepreneurship and innovation.

Session 1:

Mr. Devang Patel, Business growth coach delivered an inspiring lecture on business and entrepreneurship. He encouraged students to develop innovative thinking, leadership qualities, and an entrepreneurial mindset.



Session 2:

Dr. Tushar Panchal, Assistant Professor & Group CEO, GTU Ventures conducted a session on GTU Venture, explaining startup opportunities, innovation support, and entrepreneurship initiatives available through GTU.



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Session 3:

A Campus Visit was organized by Dr. Pulkit Trivedi, Assistant Professor and Mr. Saumya Adhikari, Research Scholar, who introduced students to various campus facilities, including classrooms, library, laboratories, administrative offices, and other important locations.





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Day 3 (16th July 2026)

The third day emphasized communication, interaction, and teamwork.

Session 1:

Ms. Krati Dilip Shah, Counsellor, GTU introduced students to the “Samvad-Happiness Centre”, highlighting its role in student communication and support services. She also conducted three interactive activities:

- Bingo
- Balloon Train
- Puzzle Jump

These activities promoted teamwork, communication, and active student participation.



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Session 2:

Mr. Rajan Modha, Assistant Professor, GSMS conducted engaging Management Games that enhanced leadership, coordination, problem-solving, and decision-making skills among the participants.



Day 4 (17th July 2026)

The final day focused on motivation and social responsibility.

Session 1:

Mr. Maulin Pandya, MD, Ananta Vidyaniketan, delivered an inspiring motivational speech followed by an enjoyable laughter session. His talk encouraged students to stay positive, confident, and enthusiastic throughout their academic journey.



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Session 2:

Mr. Bharat Vadhiya, GTU Sports & NSS advisor conducted an informative session on the National Service Scheme (NSS). He explained the objectives, activities, and importance of NSS in promoting community service, leadership, and social responsibility among students.





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6) Flyer of the Event:

The flyer is for the ABHIGAM - 2026 Orientation Program at Gujarat Technological University, School of Management Studies (GSMS). It features the university's logo and accreditation (NAAC A+ Grade) at the top. The title 'ABHIGAM - 2026' is prominently displayed in large, bold, blue letters with a yellow outline. Below it, a blue banner reads 'A NEW BEGINNING, LIMITLESS POSSIBILITIES!'. The text 'Extending Heartiest Welcome to the students of Bachelor of Business Administration (BBA)' is written in a cursive font. The program details are organized into four columns for Day 1 to Day 4, each with a date, day of the week, and time slot. The venue is specified as B-O Hall in GTU building, Chandkheda, Ahmedabad. The flyer also lists the Chief Patron (Dr. Rajul K. Gajjar), Patron (Dr. K. N. Kher), and the team invited by (Dr. Rajesh Jain, Dr. Neela Multani, Ms. Medha Vyas). Contact information and social media links are provided at the bottom, along with a stack of books icon and a vertical bar with the words EXPLORE, LEARN, GROW, and SUCCEED.

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School of Management Studies (GSMS)
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Invitation for Orientation Program

ABHIGAM - 2026

A NEW BEGINNING, LIMITLESS POSSIBILITIES!

Extending
Heartiest Welcome to the students of
Bachelor of Business Administration (BBA)

DAY - 1	DAY - 2	DAY - 3	DAY - 4
14 th July, 2026 Tuesday	15 th July, 2026 Wednesday	16 th July, 2026 Thursday	17 th July, 2026 Friday
10:00 AM to 01:00 PM	11:00 AM to 03:00 PM	11:00 AM to 03:00 PM	11:00 AM to 03:00 PM

Venue: B-O Hall in GTU building, Chandkheda, Ahmedabad

GTU – School of Management Studies [GSMS]
Academic Block - 4, GTU Chandkheda Campus, Ahmedabad - 382424 [Gujarat]

CHIEF PATRON
Dr. Rajul K. Gajjar
Hon'ble Vice Chancellor

PATRON
Dr. K. N. Kher
Registrar

INVITED BY

Dr. Rajesh Jain Director	Dr. Neela Multani Program Coordinator	Ms. Medha Vyas Asst. Program Coordinator
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Contact us @ : +91 - 9909013788
Write to us @ : gsms@gtu.edu.in
Visit us @ : <https://gsms.gtu.ac.in/>

Follow us on: GTU School of Management Studies

EXPLORE
LEARN
GROW
SUCCEED

7) Feedback on the Event:

The Orientation Program received highly positive feedback from students. Participants appreciated the motivational lectures, entrepreneurship sessions, campus visit, interactive activities, management games, and NSS awareness session. The program successfully helped students understand the academic environment, interact with faculty members, and begin their college journey with confidence and enthusiasm.



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8) Social Media Post:



Report Prepared by: Ms. Shobha Shiyal [BBA-Sem-3]; Batch 2025-29

Report Edited by: Dr. Radhika Shah, Assistant Professor, GSMS

Report Verified by: Dr. Neela Multani, Media Club, GSMS