



Gujarat Technological University

(Accredited with A+ Grade by NAAC)

School of Management Studies

Report on Orientation Program ABHIGAM 2026

- 1) **Title of Event:** Abhigam 2026
- 2) **Type of Event:** MBA (IB, IEV & FT) Student Induction and Orientation Program
- 3) **Date, Time and Venue of the Event:**
Date: 13th & 14th August 2026
Time: 10:00 AM onwards
Venue: Acharya Chanakya Hall, GTU-SMS
- 4) **Description of Event:**
The two-day Orientation Program was organized to welcome newly admitted students and help them become familiar with the academic environment, faculty members, campus facilities, and student support services. The program included motivational sessions, entrepreneurship guidance, campus orientation, interactive activities, management games, and awareness about student development initiatives. The event encouraged students to actively participate in academic and co-curricular activities while building confidence and fostering interaction with faculty and peers.
- 5) **Number of Participants:** Around 50 students attended the event.



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6) Description of the Event:

Day 1 (13th August 2026)

The Orientation Program "ABHIGAM" – 2026"commenced with the inaugural session held at Shri Acharya Chanakya Hall, GTU-SMS. The program began with student registration followed by the screening of the GTU documentary, introducing students to the University's vision and achievements.

The inaugural ceremony included the Lamp Lighting Ceremony, GTU Song, and the felicitation of the chief guest. The programme continued with the welcome address delivered by **Dr. Rajesh K. Jain**, Director, GTU-School of Management Studies. He welcomed the new batch and highlighted the importance of management education, discipline, learning, and active participation in academic as well as extracurricular activities.

The Guest of Honour, **Mr. Ritesh Kumar Varshney**, Head of Business Development & Marketing, India International Exchange, GIFT City, addressed the students by providing them with the valuable industry-oriented insights and emphasized the importance of understanding business practices and developing professional skills, and then after, The Chief Guest, **Dr. Abhimanyu Samrat**, CEO of Samrat Corporate Consultant and Board of Governors Member, Gujarat Technological University, in his address, focused on professional growth, leadership, and the importance of developing a practical approach towards management education and future career opportunities.

Dr. Kaushal Bhatt, Associate Professor delivered the Vote of Thanks, followed by a group photograph to mark the occasion. The faculty and staff members were introduced to the students by the MoC followed by **Dr. Pankajray Patel**, Professor, providing an overview MBA(IB), MBA(IEV), and MBA(FinTech) programmes to help students understand the academic curriculum and future prospects. The incoming batch was further asked to introduce themselves so as to give them the opportunity to interact. The day concluded with an engaging Ice-Breaking Session conducted by **Dr. Pankajray Patel**, Professor, where students interacted with their peers and faculty members, creating a friendly and welcoming atmosphere for the beginning of their academic journey, followed by the campus visit to make them aware about various facilities available within the premises.



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Day 2 (14th August 2026)

Ms. Krati Dilip Shah, Counsellor at SAMVAD Centre, conducted an interactive session for the students. She introduced the students to the SAMVAD Centre and explained its role in student communication and support services. The session focused on effective communication, coordination, and student engagement. She also conducted an interactive activity called “Balloon Train.” The activity encouraged students to work together and actively participate. It helped develop teamwork, coordination, and communication skills. Overall, the session was engaging, informative, and enjoyable for the students.





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Mr. Rajan Modha, Assistant Professor, conducted a series of engaging Management Games for the students. The activities encouraged active participation and interaction among the participants. They helped students develop important management skills such as leadership, teamwork, coordination, problem-solving, and decision-making. The session provided a fun and interactive learning experience while strengthening students' ability to work effectively in a team.





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7) Flyer of the Event:



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GUJARAT TECHNOLOGICAL UNIVERSITY

School of Management Studies

Invitation for

ORIENTATION PROGRAM

ABHIGAM-2026

EXTENDING WELCOME TO THE STUDENTS OF



MASTER OF BUSINESS ADMINISTRATION (MBA)



INTERNATIONAL BUSINESS (IB)



INNOVATION ENTREPRENEURSHIP AND VENTURE DEVELOPMENT (IEV)



FINANCIAL TECHNOLOGY (FINTECH)



DAY-1
13th August, 2026
(Thursday)



DAY-2
14th August, 2026
(Friday)

TIME: 10:00 AM

VENUE

Aacharya Chanakya Hall
GTU - School of Management Studies [GTU - SMS]
Academic Block - 4, GTU Chandkheda Campus,
Ahmedabad - 382424 [Gujarat]

CHIEF PATRON
Dr. Vaibhav Bhatt
Hon'ble Vice Chancellor (I/C)

PATRON
Dr. K. N. Kher
Registrar

INVITED BY



Dr. Rajesh K. Jain
Director



Dr. Pankajray Patel
Program Coordinator
(MBA-IB)



Dr. Tushar Panchal
Program Coordinator
(MBA-IEV)



Dr. Priyanka Bhatt
Program Coordinator
(MBA-FinTech)

Locate us @ : GTU SMS, Academic Block-4,
GTU Campus, Visat Gandhinagar Highway,
Chandkheda, Ahmedabad Gujarat



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8) Feedback on the Event:

The Orientation Program received highly positive feedback from students. Participants appreciated the motivational lectures, entrepreneurship sessions, campus visit, interactive activities, management games. The program successfully helped students understand the academic environment, interact with faculty members, and begin their college journey with confidence and enthusiasm.



Report Prepared by: Shivangi Vasani [MBA(IB)-Sem-3]; Batch 2025-27

Report edited by: Dr. Radhika Shah, Assistant Professor