Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on Report on Eye Check-Up Camp

1) **Title of Event:** Eye Check-Up Camp
2) **Type of Event:** Health Awareness and Medical Check-Up Camp

3) **Date, Time and Venue of the Event:**
   Date: 22 July 2026
   Time: 11:00 AM to 1:30 PM
   Venue: Chanakya Hall, GTU School of Management Studies, Chandkheda, Ahmedabad

4) **Description of Event (Objective/Rationale to organize the event):**

   The Eye Check-up Camp, organized by the Health & Wellness Club of GSMS in association with Smt. SMS Multi-Specialty Hospital, was held on 22 July 2026 at Chanakya Hall, GTU SMS. The programme began at 11:00 a.m. and was attended by NSS Volunteers & students of BBA Semesters 1, 3, and 5, along with faculty members.

   The programme began with a welcome address and the felicitation of the guest speaker, Dr. Bhumika Shah. She spoke about the importance of maintaining good eye health, especially during changing weather conditions, and shared useful information about screen time and taking proper care of the eyes. She also explained various eye-related treatments, including LASIK surgery, and informed the students about the eye-care services available free of cost at Smt. SMS Multi-Specialty Hospital. The session was interactive, as Dr. Shah answered the questions raised by the students and kept them engaged throughout the programme.

   The event concluded with a speech of appreciation by Dr. Rajesh K. Jain, Director, GSMS, followed by a group photograph. An eye check-up

facility was also provided to the students and faculty members by the doctors present at the camp.

5) List of Experts and their brief speech:

Team of Eye Specialists from Smt. SMS Multi-Specialty Hospital

- Explained the importance of regular eye examinations.
- Shared tips for maintaining good eye health and reducing digital eye strain.
- Guided participants on proper eye care practices and the need for timely treatment when vision problems are identified.

6) List and number of Participants (Attendance sheet with Signature):

Total NSS Volunteers: 10
Total Students of BBA: 60
Total: 70

7) Geotag Photographs of the Event:



8) Brochure or Flyer of the Event:



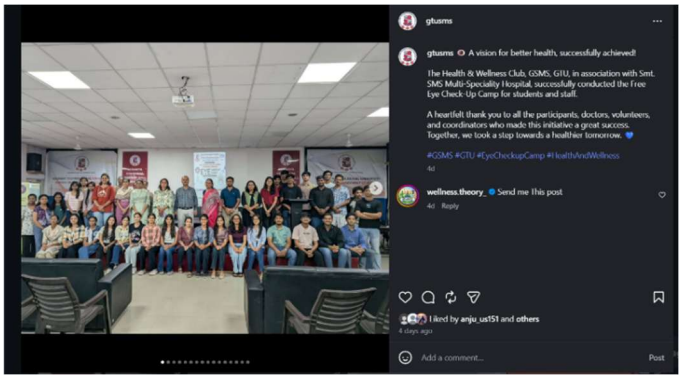


9) Feedback on the Event:

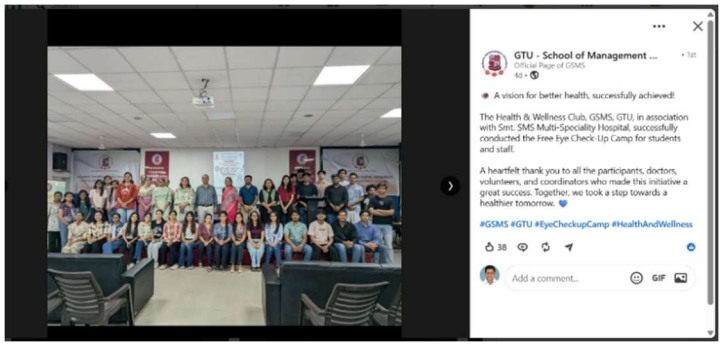
The Eye Check-Up Camp was highly useful and appreciated by the participants. Students and staff found the medical consultation informative and beneficial for understanding their eye health.

The camp encouraged everyone to take regular eye check-ups seriously and adopt healthy habits to protect their vision. Overall, the programme was well managed and received positive feedback from all participants**.**

10) Media Coverage of the Event:



11) Social Media Post: N/A



Report Prepared by:

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NSS Volunteers.
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02 Mr. Chavda Himanshu (MBA - FT).