Gujarat Technological University

(Accredited with A+ Grade by NAAC)

GTU School of Management Studies

Report on World Bicycle Day Cycling Event under "Sundays on Cycle" Campaign

1) **Title of Event:** World Bicycle Day Cycling Event under "Sundays on Cycle" Campaign

2) **Type of Event:** State Level Event

3) **Date, Time and Venue of the Event:**
   Date: 07 June 2026 (Sunday)
   Time: 06:30 PM to 10:00 PM
   Venue: Sabarmati Riverfront, Ahmedabad.

4) **Description of Event (Objective/Rationale to organize the event):**

   The main objective of the event was to encourage students and NSS volunteers to adopt a healthy and active lifestyle through regular cycling. The programmes aimed to spread awareness about environmental conservation by promoting cycling as an eco-friendly mode of transportation. In addition, the event encouraged youth participation in nation-building by inspiring values of fitness, discipline, teamwork, and social responsibility.

   The cycling rally witnessed enthusiastic participation from NSS volunteers, students, and fitness enthusiasts from different institutions. Participants either brought their own bicycles or used the bicycles arranged by the organizers. Before the ride, volunteers were briefed about road safety measures, the importance of physical fitness, and the objectives of the Fit India Movement.

   The event successfully encouraged the message of "Fitness for All" while inspiring participants to contribute towards a healthier society and a cleaner environment. It also highlighted the importance of incorporating physical

activity into daily life and motivated young people to become ambassadors of health, sustainability, and responsible citizenship.

5) **List of Experts and their brief speech:** N/A
6) **List and number of Participants (Attendance sheet with Signature):**

Total Number of Students: 03

Sr No.	Name	Programme
01	Krisha Mevada	BBA 2nd Year Student
02	Tushar Gohil	BBA 3rd Year Student
03	Abhishek Counder	MBA (IB) 2nd Year Student

7) **Geotag Photographs of the Event:**





8) **Brochure or Flyer of the Event:** N/A
9) **Feedback on the Event:**

The programme motivated participants to accept cycling as a healthy, economical, and eco-friendly mode of transportation. The event also strengthened the values of discipline, teamwork, and social responsibility among NSS volunteers Overall, the event was an enriching experience that reinforced the importance of regular physical activity and inspired participants to contribute towards building a healthier and greener society.

10) **Media Coverage of the Event:** N/A

11) **Social Media Post:** N/A

Report Prepared by:
NSS Program Officer.
Dr. Kamal Agal.

NSS Volunteers.
Mr. Krish Mevada (BBA Student)
Mr. Yoganandi Ishvaku (MBA IB 1st Year Student)